

# COLLECTION OF BUSINESS VIDEOS (SEPTEMBER 2020)

Check out my Twitter for updates to this list and for my favorite video extracts.

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## **Favorites of this update**

Brasil Global (by Avenue Securities) <https://www.youtube.com/watch?v=2N5ViH1oPDU>

Série ECONOMIA BRASILEIRA - A HISTÓRIA CONTADA POR QUEM A FEZ

<https://www.youtube.com/playlist?list=PLZxP0elzkoDNimHL4dZJHSQ5ZSm3LA500>

Virtual Live with André Esteves | Guest: Bill Ackman <https://youtu.be/v5hkTRYkXKI>

Uri Levine | The Waze Story | CDI 2016 <https://youtu.be/8qxpRmPCHu0>

Matt Ridley: History, Optimism and Innovation - May 25, 2018 <https://youtu.be/V5jkTG--bjI>

#55 ESG: as três letras que estão mudando o mercado de ações

[https://open.spotify.com/episode/5CXx36WLqQs0dxElk3r63U?si=uknzC70fS-](https://open.spotify.com/episode/5CXx36WLqQs0dxElk3r63U?si=uknzC70fS-KStFzW5XhxrQ&context=spotify%3Ashow%3A00Kark671tCbUyszCSs5Ff)

[KStFzW5XhxrQ&context=spotify%3Ashow%3A00Kark671tCbUyszCSs5Ff](https://open.spotify.com/episode/5CXx36WLqQs0dxElk3r63U?si=uknzC70fS-KStFzW5XhxrQ&context=spotify%3Ashow%3A00Kark671tCbUyszCSs5Ff)

Conversation with Michael Porter - Charlie Rose <https://charlierose.com/videos/18509>

Disney U Book: What is Popcorn Empowerment? <https://youtu.be/KNEVWPkYXsg>

Jim Collins: From Good to Great, Part 1 | Nordic Business Forum/14 <https://youtu.be/nVfqKEM0cmA> (all parts are great)

Summary of The Three Box Solution by Vijay Govindarajan <https://youtu.be/wgD2VzFqCaE>

How Obsession, Not Passion, Helped Bill Gates Succeed - Michael Moritz <https://youtu.be/O2xSlXUaG0>

David Foster Wallace "This is Water." <https://youtu.be/ms2BvRbjOYo>

An Interview with Magic Johnson <https://youtu.be/Z9BH7C49WEI>

Dan Ariely: "Predictably Irrational" | Talks at Google <https://youtu.be/VZv--sm9XXU>

Morgan Housel on Behavioural Biases and Pitfalls at #IndiaInvConf 2019 <https://youtu.be/L9pk3ecuucs>

Behavioral Finance: Aula 1 <https://youtu.be/0kCHDs3wn7s> (Portuguese only. Todas aulas são interessantes)

The Social Dilemma <https://www.netflix.com/title/81254224>

# FAVORITES BY TOPIC

(also included in the Full list)

## **Business people**

Entrevista Jorge Paulo Lemann - Movimento FALCONI 2013: <https://www.youtube.com/watch?v=ZmLisqPVGb0>

Entrevista Marcel Telles - Movimento FALCONI 2014: <https://www.youtube.com/watch?v=K2LmHJvsrd8>

James Dimon, Chairman and CEO, JPMorgan Chase & Co. <https://www.youtube.com/watch?v=AFFNWoj2L0M>

Ricardo Semler, How to run a company with (almost) no rules: [https://www.ted.com/talks/ricardo\\_semler\\_how\\_to\\_run\\_a\\_company\\_with\\_almost\\_no\\_rules#t-1174395](https://www.ted.com/talks/ricardo_semler_how_to_run_a_company_with_almost_no_rules#t-1174395)

Walter Isaacson sits down with Amazon CEO Jeff Bezos at the Aspen Institute <https://www.youtube.com/watch?v=yq0ecBGg5Q0>

How I Overcame Homelessness Twice to Become a Billionaire | John Paul DeJoria <https://youtu.be/ZpV24tlyME>

John Paul DeJoria: 2011 Entrepreneurship Conference Keynote <https://youtu.be/hndfUwPpzyQ>

Laurence D. Fink, Chairman and Chief Executive Officer, BlackRock, Inc. [https://youtu.be/q\\_j-iRtffV0](https://youtu.be/q_j-iRtffV0)

Jack Ma's interview with Charlie Rose at Davos, 2015 <https://www.youtube.com/watch?v=aqSkQye850Q>

Amazon CEO Jeff Bezos and brother Mark give a rare interview about growing up and secrets to success <https://youtu.be/Hq89wYzOjfs>

ECNY Events - Peter Thiel (March 2018) <https://youtu.be/sxWpvgTH9oI>

Forum on Leadership: A Conversation with Jeff Bezos <https://youtu.be/xu6vFIKAUxk>

Jack Ma on Israel at the Tel Aviv University Honorary Degrees Ceremony <https://www.youtube.com/watch?v=Mtu2leMWuwo>

PandoMonthly: The best advice Warren Buffett ever gave Jeff Bezos <https://www.youtube.com/watch?v=wi5ILNp2WLA>

Graduate School of Business Diploma Ceremony 2018 (Carlos Brito) <https://youtu.be/cQcz2mF8abc> (from 39' on)

A Aventura Pode Ser Louca, Se O Aventureiro For Lúcido - Washington Olivetto [WMcCann] <https://youtu.be/pWiaj8kvFTw>

Day 1 | "Eu ganhei muita coisa perdendo" - Nizan Guanaes, Grupo ABC <https://www.youtube.com/watch?v=88FguScvvBE>

Os valores necessários para o crescimento - Fábio Barbosa <https://youtu.be/8SOB1zOhGtg>

Transformação dos valores brasileiros na visão de Amyr Klink <https://youtu.be/Sha5Yy-THN4>

Beto Sicupira Expert 2014 parte 1 <https://youtu.be/ZiT6iqloOdM>

Beto Sicupira Expert 2014 parte 2 <https://youtu.be/WI2qX3KPdZw>

Sam Walton's Top 10 Rules For Success <https://www.youtube.com/watch?v=LX8dE1exQNk>

Aula magna com Jorge Paulo Lemann - Curso de Administração da FGV EBAPE <https://youtu.be/o0IMk9U0Dr0>

Simplicidade que vai longe com Elie Horn <https://youtu.be/8-BhRKRz2qo>

How Microsoft's CEO has 'hit refresh' in business and in life <https://youtu.be/FMyAm-Db7ms>

Talks at GS – Satya Nadella: Hitting Refresh on the Culture of Technology <https://youtu.be/66VQ8QxgjYY>

5 Lições Incríveis do Homem mais Rico da China, Jack Ma! [Legendado Português] <https://youtu.be/00Gxe0fphyQ>

Brazil at Silicon Valley - Day 1 (Scott Cook and Jorge Paulo Lemann) <https://www.youtube.com/watch?v=D1955oJvth4&feature=youtu.be&t=1714> (from 28:34 on)

Jeff Bezos - Regret Minimization Framework [https://youtu.be/jwG\\_qR6XmDQ](https://youtu.be/jwG_qR6XmDQ)

Joe Rogan Experience #1309 - Naval Ravikant <https://youtu.be/3qHkcs3kG44>

EXPERT XP 2019 - Cultura e resultado: a história de Jorge Paulo Lemann e Guilherme Benchimol <https://youtu.be/WeBbUwwyMZY?t=512> (from 8:30 on)

TimesTalks: Microsoft C.E.O. Satya Nadella <https://www.youtube.com/watch?v=1p6P471PBx0>

SPX na #ExpertXP2019 | Bate papo com Rogério Xavier e Guilherme Benchimol [https://youtu.be/hr\\_hQTSY-M](https://youtu.be/hr_hQTSY-M)

Andre Esteves and David Rubenstein – BTG CEO Conference New York 2019 <https://youtu.be/dhuHyGuT3kQ>

Inside Bill's Brain: Decoding Bill Gates <https://www.netflix.com/title/80184771>

Steve Jobs Rare Interview 2003 60minutes <https://www.youtube.com/watch?v=COA1X8-CDkQ>

Jeff Bezos delivers graduation speech at Princeton University <https://www.youtube.com/watch?v=vBmavNoChZc>

CPMX5 - Conferencia Magistral de Marc Randolph (Netflix) <https://youtu.be/rBz6RTSdfJE>

How to Be a Great Founder with Reid Hoffman (How to Start a Startup 2014: Lecture 13) <https://www.youtube.com/watch?v=pkAum45ubWc>

Uri Levine | The Waze Story | CDI 2016 <https://youtu.be/8qxpRmPCHu0>

## **Industries**

Aswath Damodaran - The Value of a User <https://youtu.be/VlcmHhbYeNY>

Sonia Marciano - Bigger Isn't Always Better [https://www.youtube.com/watch?v=7Q5u4yNs\\_w8&feature=youtu.be](https://www.youtube.com/watch?v=7Q5u4yNs_w8&feature=youtu.be)

China's Great Leap to Wallet-Free Living | Moving Upstream <https://youtu.be/75AXINUL47g>

Tony Seba: Clean Disruption - Energy & Transportation <https://youtu.be/2b3ttqYDwF0>

The Autonomy Ecosystem: Where and How It Begins (1 of 8) <https://youtu.be/of5j-Lztqrg>

The Autonomy Ecosystem: Public Infrastructure (2 of 8) <https://youtu.be/dmTsvwy3Me4>

The Autonomy Ecosystem: The Value Chain (3 of 8) <https://youtu.be/p36jj2xkuRM>

The Autonomy Ecosystem: Energy (4 of 8) <https://youtu.be/TMzrAxxExzg>

The Autonomy Ecosystem: Finance (5 of 8) <https://youtu.be/Q-Fqe0TNjfy>

The Autonomy Ecosystem: Justice Systems (6 of 8) <https://youtu.be/2l65yydd9p0>

The Autonomy Ecosystem: Shopping (7 of 8) <https://www.youtube.com/watch?v=0hGFsxXhCRM&>

The Autonomy Ecosystem: But When? (8 of 8) <https://www.youtube.com/watch?v=YSdspVJgSFE>

Jim Adler, Managing Director, Toyota AI Ventures <https://youtu.be/fA2crKnLTB8>

Toyota CES 2017 Live Stream | Toyota <https://www.youtube.com/watch?v=CFTa2IjMNwM> (*only the part from how safe [autonomous vehicles] is safe enough 17:00 to 31:00*)

Shale cowboys: fracking under Trump - Docu - 2017 <https://youtu.be/-lzgyM1r1y8>

Audience vs. Traffic <https://youtu.be/9rLa0kRY4C4>

The Amazon of Entertainment (Disney, Netflix, and who will win the war for content and distribution.) [https://www.youtube.com/watch?v=FHIP\\_jxQ92g](https://www.youtube.com/watch?v=FHIP_jxQ92g)

A brief history of credit card [https://www.youtube.com/watch?v=vR-uvPPdl\\_M](https://www.youtube.com/watch?v=vR-uvPPdl_M)

#158 Digital Transformation and the Subscription Economy with Tien Tzuo, CEO, Zuora <https://youtu.be/xaQh7pdhRXc>

Scott Galloway | Full Video (E-commerce, Amazon) | 2018 Code Commerce [https://youtu.be/HyIY\\_m\\_Yxl](https://youtu.be/HyIY_m_Yxl)

What's Next in Consumer Startups? <https://youtu.be/QQq9-qOuo8>

How data transformed the NBA | The Economist <https://youtu.be/oUvvhkXyOA>

When Advertising Isn't Enough (china vs usa) <https://youtu.be/78pLlj4xeVs>

City Planning and The Horse Manure Crisis (Tony Seba) <https://www.youtube.com/watch?v=0u6o-ePGf6l>

Scott Galloway - The Four <https://www.youtube.com/watch?v=n1xjdRRlZyW>

Seminário Crises e Falências: Antes e Depois (compacto) <https://youtu.be/XwhPVPLBkig>

Dr. Robert Lustig The Hacking of the American Mind (The Science Behind the Corporate Takeover of Our Bodies and Brains) at the San Francisco Public Library <https://youtu.be/x4sRsb0a30Y>

What if all US health care costs were transparent? | Jeanne Pinder <https://youtu.be/ZjeZ8r7yWOK>

Scott Galloway, | Code Commerce 2019 <https://www.youtube.com/watch?v=QNUPyBOx7Yg>

SU Global Summit 2019 | Keynote | Peter Diamandis <https://youtu.be/ZeHoFuOtUp8>

Watch CNBC's full interview with Liberty Media Chairman John Malone <https://youtu.be/gLrX3hDCC9Q>

Tony Seba #CleanDisruption @ Robin Hood Investors Conference 2019 #RHIC2019 <https://youtu.be/6Ud-fPKnj3Q>

Tien Tzuo and the Subscription Model <https://youtu.be/iNs4QyB268c>

Four Trends in Consumer Tech <https://youtu.be/nj2kcN7e6p0>

## **Companies**

Amazon's Retail Revolution Business Boomers BBC Full documentary 2014 <https://www.youtube.com/watch?v=6UhrIEUjtwl&feature=youtu.be>

Inside Google - National Geographic – Documentary <https://www.youtube.com/watch?v=Tj8WppHqy3E>

BBC Documentary - A World Without Google - History Of Google <https://youtu.be/FtfxURwRKpo>

Domino's® Pizza Turnaround <https://www.youtube.com/watch?v=AH5R56jllag>

Clip - Domino's Pizza At the Door of Our Harshes Critics <https://www.youtube.com/watch?v=czyu-EUwQsQ>

Jeff Bezos & Amazon - An Inside Look (1999) <https://www.youtube.com/watch?v=GltlJO56S1g>

Scott Galloway - The Four - What To Do <https://www.youtube.com/watch?v=GWBjUsmO-Lw&feature=youtu.be>

YouTube Viral Videos Documentary 2017 [https://www.youtube.com/watch?v=4N\\_OObstm7Q](https://www.youtube.com/watch?v=4N_OObstm7Q)

How the iPhone Was Born: Inside Stories of Missteps and Triumphs <http://www.wsj.com/video/how-the-iphone-was-born-inside-stories-of-missteps-and-triumphs/302CFE23-392D-4020-B1BD-B4B9CEF7D9A8.html>

Crocodile in the Yangtze Full - Story of Alibaba & Jack Ma Full Documentary

<https://www.youtube.com/watch?v=zwm7NWAxRzs>

Game Changers – Netflix <https://www.youtube.com/watch?v=7Vxv4aVb6k4>

Scott Cook: Accounting for Intuit's Success [Entire Talk] [https://www.youtube.com/watch?v=KAmk\\_sITpDw](https://www.youtube.com/watch?v=KAmk_sITpDw)

The Sears Catalog: A Retail Revolution <https://www.youtube.com/watch?v=6bUbc32xxIU>

Enron: the smartest guys in the room (movie: <http://www.imdb.com/title/tt1016268/>)

How Facebook Tracks Your Data | NYT [https://youtu.be/JAO\\_3EvD3DY](https://youtu.be/JAO_3EvD3DY)

What is Tencent? | CNBC Explains <https://youtu.be/m5yFhJFqw5w>

China's Mom-and-Pop Stores Go High Tech for 11.11 [https://youtu.be/bnOV\\_-DVofl](https://youtu.be/bnOV_-DVofl)

WeChat: China from Copycat to Digital Innovator <https://youtu.be/Z1tTfC6cVyk>

Talks at GS – Dan Schulman: The Democratization of Finance (Paypal) [https://www.youtube.com/watch?v=4q\\_jVu5T80g](https://www.youtube.com/watch?v=4q_jVu5T80g)

Payless experiment shows people will pay more for brand name <https://youtu.be/gJdBNYWG4a0>

Guilherme Benchimol, Gabriel Leal e Luciano Huck - XP: passado, presente e futuro. #Expert2018

<https://www.youtube.com/watch?v=2oYf5DGneqo>

The real story about how Airbnb was founded - Nathan Blecharczyk Co-founder Airbnb - Startup Success

<https://youtu.be/M6GBqqk2mY4>

Theranos – Silicon Valley's Greatest Disaster <https://youtu.be/3CccfnRpPtM>

A closer look at the Huawei Mate X foldable phone <https://www.youtube.com/watch?v=WTeYqUS2vXs>

How JP Morgan Chase Became The Largest Bank In The US <https://youtu.be/6Rb2TsOm3Kw>

Por dentro da XP - Nossa história, por Guilherme Benchimol <https://youtu.be/yqLDsxftDnc>

HBO Documentary The Inventor (Theranos) <https://www.hbo.com/documentaries/the-inventor-out-for-blood-in-silicon-valley>

249 TIP. The Intrinsic Value of Facebook with John Huber <https://youtu.be/O8Ao0TR17Mk>

Intuit | Behind the Brand (sasan goodarzi) <https://www.youtube.com/watch?v=mlzDclx8JLI>

Jack Ma Returns to Hupan: Birthplace of Alibaba <https://youtu.be/KCPb6dlBQAA>

Chat with Sasan Goodarzi, CEO @ Intuit [https://youtu.be/xt\\_jHh-phAs](https://youtu.be/xt_jHh-phAs)

The Spectacular Rise and Fall of WeWork <https://youtu.be/X2LwliKhcz0>

Tony Hsieh (CEO of Zappos) | Talks at Google [https://youtu.be/ij5k\\_Byd9Fs](https://youtu.be/ij5k_Byd9Fs)

TIP 281: INTRINSIC VALUE ASSESSMENT OF MASTERCARD W/ SEAN STANNARD-STOCKTON <https://youtu.be/ou2r5WurFOI>

## **Economics, politics, history, population and world trends**

Marcos Lisboa faz sua exposição no seminário sobre Economia <https://youtu.be/t4Ea0Vwzww4>

The Causes and Effects of the 2008 Financial Crisis <https://www.youtube.com/watch?v=N9YLta5Tr2A>

How the economic machine works by Ray Dalio: <https://www.youtube.com/watch?v=PHe0bXAluk0>

How equal do we want the world to be? You'd be surprised | Dan Ariely <https://youtu.be/2tCcoSRZqVY>

The David Rubenstein Show: Clinton and Bush <https://youtu.be/p-uBOXzh394>

Why nations fail | James Robinson | TEDxAcademy <https://youtu.be/jsZDIBU36n0>

Free to Choose: (Featuring Milton Friedman) – all episodes are great <https://youtu.be/D3N2sNnGwa4>

Paulo Guedes no 19º Fórum da Liberdade (2006) [https://youtu.be/Ct\\_716lfHAg](https://youtu.be/Ct_716lfHAg)

D'Souza absolutely DESTROYS leftist college student <https://youtu.be/tN9bu6CP318>

Pankaj Ghemawat: Actually, the world isn't flat <https://www.youtube.com/watch?v=KPNn880KWfU>

Enlightenment Now: The Case for Reason, Science, Humanism, and Progress featuring Steven Pinker <https://youtu.be/PDAoEyrvf8Y> (from 8:00 on)

DON'T PANIC — Hans Rosling showing the facts about population <https://youtu.be/FACK2knC08E> (his website is pretty cool <https://www.gapminder.org/> take a look at the tools page)

The Men Who Built America Episode 1 (FULL - <https://www.history.com/shows/men-who-built-america>)

A utopia brasileira, por Eduardo Giannetti <https://youtu.be/ZhdXD-r6aaM>

Discurso de Gloria Álvarez na União Europeia [https://youtu.be/2K7T\\_qUv3cg](https://youtu.be/2K7T_qUv3cg)

Is the world getting better or worse? A look at the numbers | Steven Pinker <https://youtu.be/yCm9Ng0bbEQ>

Understanding the Signals: How Bridgewater Navigated the 2008 Financial Crisis <https://youtu.be/g4LZsG6wo-o>

Andrew W. Lo: "Adaptive Markets: Financial Evolution At The Speed Of Thought" | Talks at Google

<https://www.youtube.com/watch?v=teQiAK0dg&>

Paulo Guedes explica: Por que o BC precisa ser independente? <https://youtu.be/wFHV5amAdEQ>

The Coming Retirement Crisis | Real Vision <https://youtu.be/5OFaZc0IRU>  
Fórum Direções - palestra de Marcos Lisboa <https://youtu.be/xEtIgdK80-8>  
Navigating a New Gilded Age: Bruce Mehlmán (about political polarization)  
<https://www.youtube.com/watch?v=msU8hUdU3nk>  
Jonathan Haidt: Three Stories About Capitalism (2014 WORLD.MINDS) [http://youtu.be/iOu\\_8yoqZoQ](http://youtu.be/iOu_8yoqZoQ)  
A bold idea to replace politicians | César Hidalgo [https://youtu.be/CyGWML6cl\\_k](https://youtu.be/CyGWML6cl_k)  
China political system <https://youtu.be/s0YjL9rZyR0>  
2008 Financial Crisis: A Ten-Year Review Conference - The Role of Central Banking <https://youtu.be/0U1f0MBnevo>  
Cidadania - Crescimento da Desigualdade – Marcos Mendes <https://youtu.be/9pu-K-YnAS0>  
Andre Esteves Painel com André Jakurski e Rogério Xavier <https://youtu.be/LQjfUKJORUc>  
EXPERT XP 2019 - O Brasil e seus caminhos: a visão do Ministro da Economia Paulo Guedes <https://youtu.be/zSNmd-ifSDg>  
EXPERT XP 2019 - A globalização e a "Internacional dos nacionalistas" - Demétrio Magnoli [https://youtu.be/ORJ5EYH\\_25g](https://youtu.be/ORJ5EYH_25g)  
Political Polarization <https://youtu.be/9k0WsU7cmtQ>  
Bridgewater's Ray Dalio Discusses the Impact of China's Growth on the World Economy <https://youtu.be/Mh0vEaac78U>  
Free Markets Are Intrinsic to Humans <https://www.youtube.com/watch?v=v3wDGmY2lik>  
Brasil Global (by Avenue Securities) <https://www.youtube.com/watch?v=2N5ViH1oPDU>  
Série ECONOMIA BRASILEIRA - A HISTÓRIA CONTADA POR QUEM A FEZ  
<https://www.youtube.com/playlist?list=PLZxP0elzkoDNimHL4dZJHSQ5ZSm3LA500>

## **Investing**

Howard Marks: "The Most Important Thing - Origins and Inspirations" | Talks at Google: <https://www.youtube.com/watch?v=6WroiiaVhGo>  
Chuck Akre: "The Peregrinations of an English Major Trying to Solve the Investment Puzzle": [https://www.youtube.com/watch?v=O3817Qlc\\_eQ](https://www.youtube.com/watch?v=O3817Qlc_eQ)  
Seth Klarman interview on Value Investing, Philosophy and Margin of Safety: <https://www.youtube.com/watch?v=JAFWx9wQxrl>  
William Ackman: Everything You Need to Know About Finance and Investing in Under an Hour: <https://www.youtube.com/watch?v=WEDij9JBTC8>  
The Best of Value Investing - Part 1 (all parts are great): [https://www.youtube.com/watch?v=TB\\_G33p0h6l](https://www.youtube.com/watch?v=TB_G33p0h6l)  
Buffett documentary HBO: <https://www.amazon.com/Becoming-Warren-Buffett/dp/B074FD6GBX>  
Madoff Scam (abc show): <https://www.amazon.com/Madoff-Season-1/dp/B01BGJ4SV0>  
A Conversation with Charlie Munger (Ross School of Business): <https://www.youtube.com/watch?v=Pph3Bg8Pihg>  
Warren Buffett On Investment Strategy | Full Interview Fortune MPW: <https://www.youtube.com/watch?v=cSU3y0N60XU>  
Warren Buffett speaks with Florida University: <https://www.youtube.com/watch?v=2MHlcabnrA>  
Warren Buffett speaks to UGA students <https://m.youtube.com/watch?v=2a9Lx9J8uSs&feature=youtu.be>  
Carl Icahn on Investing, Markets and His Life: <https://www.youtube.com/watch?v=QTgFi62FJ4k>  
Infomoney Fora da Curva com Guilherme Aché <https://www.youtube.com/watch?v=XvIcp9V3RTE>  
Infomoney Fora da Curva com Pedro Damasceno <https://www.youtube.com/watch?v=i1aOSsP1NQA>  
Tom Gayner: "The Evolution of a Value Investor" <https://www.youtube.com/watch?v=2sG91e1Wh4l&t=8s>  
John Huber - The MicroCap Conference Philadelphia  
2016 <https://www.youtube.com/watch?v=RK5WACet380&index=24&list=WL&t>  
The Psychology of Human Misjudgement - Charlie Munger Full Speech <https://www.youtube.com/watch?v=pqzcCfUglwS>  
On Value Investing: A Conversation with Joel Greenblatt W'79 WG'80 <https://youtu.be/N-azmBU0yII>  
More than You Know: Finding Financial Wisdom in Unconventional Places <https://www.youtube.com/watch?v=TaOu6hpoVFg&t=10s>  
Charlie Munger on Common sense and Investing: <https://youtu.be/oZePDBI4J9s>  
Sequoia Capital's Doug Leone on Luck & Taking Risks <https://www.youtube.com/watch?v=4cl8X02Xd1l&feature=youtu.be>  
Aswath Damodaran: "The Value of Stories in Business" | Talks at Google <https://youtu.be/uH-ffKlgb38>  
EP61: CHARLIE MUNGER - WITH TREN GRIFFIN <https://youtu.be/oX3JC2f1CRU>  
Chris Mayer on 100-Baggers <https://youtu.be/KoOEE8GI-Ko>  
Pat Dorsey presents at the 14th Annual Value Investor Conference in Omaha, NE <https://youtu.be/1f8t3E3WcN4>  
RV Capital at the 2017 Value Investor Conference <https://youtu.be/DoKb51qhJV4>  
CORPORATE VALUES SUMMIT 2017 Paul Lountzis VIDEO PRESENTATION MAY 2017 Copy <https://youtu.be/JuFLOvghAto>

Chuck Akre: Compounding Machine <https://youtu.be/eEO5G1SjCeU>

BBC NEWS Business Charlie Munger Boom and Bust Is Normal <https://www.youtube.com/watch?v=3XlBrohrIUc>

Seth Klarman: Value Investing, Investment Strategies and Advice for Success: <https://www.youtube.com/watch?v=PaL64ZbbR3A>

A Conversation with Charlie Munger and Michigan Ross – 2017 <https://www.youtube.com/watch?v=S9HgIGzOENA&feature=youtu.be>

Jim Chanos speaking at the 2016 Prime Quadrant Conference [https://www.youtube.com/watch?v=jVw\\_lQymzTY](https://www.youtube.com/watch?v=jVw_lQymzTY)

Terry Smith: Choose Quality Stocks Over Value Investing <https://youtu.be/CbkqcG00IOU>

Warren Buffett: Just Looking At The Price Is Not Investing | CNBC <https://www.youtube.com/watch?v=Qm0jktMIYk>

Inside Job (movie: <http://www.imdb.com/title/tt1645089/>)

6. Guest Speaker David Swensen [https://youtu.be/wRdx7kVNQ\\_E](https://youtu.be/wRdx7kVNQ_E)

Warren Buffett: How to Pick Stocks & Get Rich (1985) <https://youtu.be/PEs5caq8QN5>

Best Warren Buffett speech (University of Nebraska) <https://www.youtube.com/watch?v=M-vQGxTffPU>

FUNDSMITH Annual Shareholders' Meeting (2018) <https://www.youtube.com/watch?v=g0mXKLfHy8>

Warren Buffet Archive (videos of annual meetings since 1994. Really Great) <https://buffett.cnbc.com/>

Ray Dalio Principles for Success: <https://youtu.be/B9XGUpQZY38>

Five Common Mistakes Investors Make (w/ Michael Mauboussin) Real Vision <https://youtu.be/X5xoKZBcS4Y>

InfoMoney Fora da Curva com Florian Bartunek <https://youtu.be/6FQq0ShjQD4>

Billionaire Investor Stan Druckenmiller 2018 Full Interview [https://www.youtube.com/watch?v=YPP-OpY\\_8iY](https://www.youtube.com/watch?v=YPP-OpY_8iY)

Investment Legend Howard Marks on Mastering the Market Cycle <https://youtu.be/6ATUoZ6qjpl>

Adapt to deliver Joe Duran's investing life <https://www.realvision.com/tv/shows/master-class/videos/adapt-to-deliver-joe-durans-investing-life>

Aswath Damodaran – Laws of Valuation: Revealing the Myths and Misconceptions (FULL PRESENTATION) <https://youtu.be/cV-0eh3aJKA>

Papo com gestor - ALASKA ASSET Management - Henrique Bredda <https://www.youtube.com/watch?v=xkjtDeuyxQI>

Michael Mauboussin – The Four Sources of Alpha – [Invest Like the Best, EP.126] <http://investorfieldguide.com/mmauboussin/>

Fundamente-se: Bate papo com Florian Bartunek – Infomoney <https://www.youtube.com/watch?v=0R8oQRc2bmo>

Joel Greenblatt: Valuing Stocks, Decline Of Active Management and Portfolio Structure (2018) [https://youtu.be/CqEL54cT\\_bk](https://youtu.be/CqEL54cT_bk)

How I Beat The Market - Peter Lynch <https://www.youtube.com/watch?v=uZcrrFWbhls>

Warren Buffett & Charlie Munger on Intrinsic Value and Business Valuation? [https://youtu.be/4zCn\\_t2Gwql](https://youtu.be/4zCn_t2Gwql)

Jim O'Shaughnessy: "What Works on Wall Street" | Talks at Google <https://youtu.be/w9x09O-csEY>

9. Guest Lecture by David Swensen <https://youtu.be/AtSIRK0SZoM>

COMO ALUGAR E VENDER AÇÕES A DESCOBERTO (SEM TER) – VERSA ASSET [https://www.youtube.com/watch?v=8Dd\\_xL8Nz38](https://www.youtube.com/watch?v=8Dd_xL8Nz38)

COMO ALAVANCAR SEU DINHEIRO MAS CUIDADO – VERSA ASSET <https://youtu.be/peFYUIW5p6U>

QUEM É QUEM GESTOR ADMINISTRADOR DISTRIBUIDOR CUSTODIANTE <https://youtu.be/i9H-mfWT5bU>

EXPERT XP 2019 - Oportunidades de investimentos no novo momento brasileiro <https://youtu.be/x0Kjn9Flkpc>

TC GESTOR: Bartunek, da Constellation: como conhecer e escolher companhias para investir <https://www.youtube.com/watch?v=bV7Q2yAhKsQ&list=WL>

Lauren Templeton: "Investing the Templeton Way" | Talks at Google <https://youtu.be/K-vW9ByuXTE>

Eu disrupto, tu disruptas, ele disrupta. Luciana Seabra e Pedro Cezar de Andrade, sócio-gestor da IP Capital Partners. <https://player.fm/series/sardinhas-do-mercado-financeiro/eu-disrupto-tu-disruptas-ele-disrupta-como-investir-em-acoes-quando-a-tecnologia-muda-tudo-toda-hora-sardinhas-06-com-pedro-cezar-de-andrade>

ESTRATÉGIAS PARA OPERAR AÇÕES versa asset [https://youtu.be/JwQuOI0\\_xr4](https://youtu.be/JwQuOI0_xr4)

TUDO SOBRE OPÇÕES #1 DA GRÉCIA AO BLACK-SCHOLES versa asset <https://www.youtube.com/watch?v=vW7OM1jf3as>

AS ESTRATÉGIAS PARA GANHAR DINHEIRO COM OPÇÕES - TUDO SOBRE OPÇÕES #2 versa asset <https://www.youtube.com/watch?v=AVMk4blhIZY>

Stock Pickers #32 Luis Stuhlberger: a trajetória do gestor de 17.550% <https://player.fm/series/stock-pickers/ep-32-luis-stuhlberger-a-trajetoria-do-gestor-de-17550>

Luciana Seabra (SPITI) entrevista Pedro Andrade (IP) <https://vimeo.com/invistaspiti/review/383558440/91f563e083>

Ray Dalio breaks down his "Holy Grail" (sweet spot between diversification and correlation)

<https://www.youtube.com/watch?v=Nu4lHaSh7D4>

INFINITE LOOPS Jim Chanos – Financial Frauds and Manias: Past, Present, Future (EP.02)

<https://directory.libsyn.com/episode/index/show/infiniteloops/id/13287647>

Virtual Live with André Esteves | Guest: Bill Ackman <https://youtu.be/v5hkTRYkXKI>

### **Innovation, Information and data**

The death of innovation, the end of growth

[https://www.ted.com/talks/robert\\_gordon\\_the\\_death\\_of\\_innovation\\_the\\_end\\_of\\_growth/up-next](https://www.ted.com/talks/robert_gordon_the_death_of_innovation_the_end_of_growth/up-next)

Daniel Levitin: "Weaponized Lies: How to Think Critically in the Post-Truth Era" | Talks at

Google <https://youtu.be/3hK7Gd8Ugml>

Amazing mind reader reveals his 'gift' <https://youtu.be/F7pYHN9iC9I>

Will the Future Be Human? Yuval Harari <https://www.youtube.com/watch?v=hL9uk4hKyg4>

10 Year Futures (vs. What's Happening Now) <https://youtu.be/cVYDkPidXrU>

Google's DeepMind AI just taught itself to walk <https://youtu.be/gn4nRCC9TwQ>

Life Inside China's Total Surveillance State <https://youtu.be/OQ5LnY21Hgc>

Two reasons companies fail -- and how to avoid them | Knut Haanaes <https://www.youtube.com/watch?v=XVXmYD0UPRQ>

Dr.Peter Diamandis – Abundance <https://youtu.be/a8OncyAUztg>

Bill Barnett: Where Great Companies – and Leaders – Come From <https://youtu.be/PUAuTcdmaAc>

Keynote: Alex Moazed- Modern Monopolies (Platforms) <https://youtu.be/D2JtwzAv1qM>

Anti-Blind: How do you see what you can't see? | Tristan Harris | TEDx <https://www.youtube.com/watch?v=TQPD2Qv4PIs>

How better tech could protect us from distraction | Tristan Harris <https://www.youtube.com/watch?v=D55ctBYF3AY>

Peter Diamandis: "Exploring Exponential Technologies" | Talks at Google <https://youtu.be/HJpKxnZ2JeY>

AI beats doctors in diagnosis competition <https://www.youtube.com/watch?v=kLPyDmUUwU>

Keynote Speaker: Luke Williams • Presented by SpeakInc • Disruptive Trends <https://youtu.be/Hxpkd2RQm28>

Michio Kaku - Where Will The Digital Economy Take Us? <https://www.youtube.com/watch?v=K1EZWYqm-5E>

China: facial recognition and state control | The Economist <https://youtu.be/IH2gMNRuUeY>

Go Inside Alibaba's FlyZoo Future Hotel <https://www.youtube.com/watch?v=kLwCG-5sOkY>

This robot named Stan can park your car at the airport <https://youtu.be/vxkz4bu5Oic>

Buying Food with Facial Recognition in China <https://www.youtube.com/watch?v=9HHW0mj2EDc>

Tomato Color Sorting Machine <https://youtu.be/in4U5oiAfsA>

MIT Sloan Experts Series – Sinan Aral: The Truth About Fake News <https://youtu.be/T4enR0sWrLw>

Why our screens make us less happy | Adam Alter <https://youtu.be/OK5OO2ybueM>

Amin Toufani #Economics #GSummit2018 <https://youtu.be/xchnqgysh2A>

Animated timeline shows how Silicon Valley became a \$2.8 trillion neighborhood <http://youtu.be/UO-8CMdeSHA>

Barnett on the Nonconsensus Strategy [https://youtu.be/iEDgU\\_zQwS0](https://youtu.be/iEDgU_zQwS0)

How China Is Using Artificial Intelligence in Classrooms | WSJ <https://youtu.be/JMLsHI8aV0g>

Kai-Fu Lee - Will China Supersede Silicon Valley in the Next Era of AI? - What's Now SF [https://youtu.be/i7Aex-MWC\\_k](https://youtu.be/i7Aex-MWC_k)

Clayton Christensen: Disruptive innovation <https://youtu.be/rpkoCZ4vBSI>

Ecosystems -- Building and Scaling by Vinod Khosla and Carlos Brito <https://youtu.be/8VeDbVXvIRE>

#BLOCKCON - Day 2 (Oct 11) - Fireside Chat: Nassim Nicholas Taleb & Naval Ravikant

<https://www.youtube.com/watch?v=Da0aXfshlxM>

Matt Ridley: History, Optimism and Innovation - May 25, 2018 <https://youtu.be/V5jkTG--bjl>

The Social Dilemma <https://www.netflix.com/title/81254224>

### **Strategy, Marketing and ESG**

Fabio Barbosa at TEDxSaoPaulo [https://www.youtube.com/watch?v=YGQ\\_JrybRks](https://www.youtube.com/watch?v=YGQ_JrybRks)

M. Porter: strategy: <https://www.youtube.com/watch?v=KvYwKM5bY0s&list=PLhu8z9t6qOV9oraxWfJBjFbyBTW9spqyV>

Why Moats Matter: <https://www.youtube.com/watch?v=XziAhR-N7D8>

Clay Christensen "Where does Growth come from?" : [https://www.youtube.com/watch?v=rHdS\\_4GsKmg&t=303s](https://www.youtube.com/watch?v=rHdS_4GsKmg&t=303s)

Exponential Organizations | Salim Ismail | Exponential Finance <https://youtu.be/0q1qAdT-4m0>

Best marketing strategy ever! Steve Jobs Think different / Crazy ones speech <https://youtu.be/keCwRdbwNQY>

Prof Geoff Parker - The Platform Revolution. Digital Ecosystem Management, Global Summit 2016 <https://www.youtube.com/watch?v=hulWh2im0c8&>  
Strategy and Leadership in an Age of Disruption <https://youtu.be/dC8TI69Z1sE>  
Giant Ant Colony Excavated <https://www.youtube.com/watch?v=CmD5ahkOPAQ>  
DLA London 2018 - Sonia Marciano - Strategy and Enterprise Value <https://vimeo.com/253402779>  
Graduation Ceremony at the University of Chicago Booth School of Business 2018 – Richard Thaler <https://www.youtube.com/watch?v=PnwyC89KdGw> (from 26' to 41')  
Driving Digital Strategy (Sunil Gupta) <https://youtu.be/y60yeHak5bE>  
Dreamtalk: The Content Trap - A Strategist's Guide to Digital Change <https://youtu.be/Lvz09YLB6Do>  
AdTech New Delhi 2017- Keynote- The Content Trap <https://youtu.be/8jobjn3MhHQ>  
Andy Rachleff of Wealthfront on Finding Product Market Fit in Fintech: The Wealthfront Story <https://www.youtube.com/watch?v=u1fPnoAF-2Y>  
Jim Collins's Top 10 Rules For Success <https://www.youtube.com/watch?v=Cu1WZoikY5M&t=64s> (from 1m04s on)  
Irresistible! (Adam Alter, NYU Stern School) | DLD New York 18 <https://youtu.be/fu140MW9I9g>  
The psychology of digital marketing. Rory Sutherland, Ogilvy <https://youtu.be/hhQRH49Y54k>  
Barnett Innovation by Design Webinar 2015 <https://youtu.be/V5lOJnhJph8>  
Scott Galloway | Brands Are Dead The CMO Podcast <https://podcasts.apple.com/us/podcast/the-cmo-podcast/id1460604334?i=1000441262534>  
How Target uses habits in its stores (from The Power of Habit by Charles Duhigg) <https://www.youtube.com/watch?v=RC5HNTj3Dag>  
#55 ESG: as três letras que estão mudando o mercado de ações <https://open.spotify.com/episode/5CXx36WLqQs0dxElk3r63U?si=uknzC70fS-KStFzW5XhxrQ&context=spotify%3Ashow%3A00Kark671tCbUyszCSs5Ff>  
Conversation with Michael Porter - Charlie Rose <https://charlirose.com/videos/18509>  
Jim Collins: From Good to Great, Part 1 | Nordic Business Forum 2014 <https://youtu.be/nVfqKEM0cmA> (all parts are great)  
Summary of The Three Box Solution by Vijay Govindarajan <https://youtu.be/wgD2VzFqCaE>

### **Motivational, Perseverance, Success and Mental Health**

Steve Jobs Stanford Commencement Speech: <https://www.youtube.com/watch?v=UF8uR6Z6KLc>  
3 things I learned while my plane crashed [https://www.ted.com/talks/ric\\_elias?language=en](https://www.ted.com/talks/ric_elias?language=en)  
Lou Holtz: Undergraduate Commencement Address 2015 [https://youtu.be/M3LOo\\_Ccyws](https://youtu.be/M3LOo_Ccyws)  
The power of believing that you can improve | Carol Dweck [https://youtu.be/\\_X0mgOOSpLU](https://youtu.be/_X0mgOOSpLU)  
How to Achieve Your Most Ambitious Goals | Stephen Duneier | TEDxTucson <https://youtu.be/TQMbvJNRpLE>  
Gary Hamel: Reinventing the Technology of Human Accomplishment <https://youtu.be/aodjgkv65MM>  
Mark Manson: Here's How to Stop Caring About Things That Don't Matter (The Subtle Art of Not Giving A F ) <https://youtu.be/FCp5mu9P13Q>  
Cardigan's Commencement Address by Chief Justice John G. Roberts, Jr <https://youtu.be/Gzu9S5FL-Ug> (from 5:00 on)  
Navy Seal commander gives some of the best advice to Grads at commencement <https://youtu.be/K13p1DlsDMQ>  
Brené Brown on Empathy <https://www.youtube.com/watch?v=1Ewngu369Jw>  
The little risks you can take to increase your luck | Tina Seelig <https://youtu.be/PX61e3sAj5k>  
These Are Arnold Schwarzenegger's 5 Rules for Success [https://youtu.be/Kb7\\_E12FFLw](https://youtu.be/Kb7_E12FFLw)  
What I learned from 100 days of rejection | Jia Jiang <https://youtu.be/-vZXgApsPCQ>  
Before You Feel Pressure | Motivational Speech by Jay Shetty [https://www.youtube.com/watch?v=CoQ\\_3m\\_i4cw](https://www.youtube.com/watch?v=CoQ_3m_i4cw)  
Angela Duckworth: "Grit: The Power of Passion and Perseverance" <https://www.youtube.com/watch?v=W-ONEAcBeTk>  
Palestra Motivação Inspiração - Clóvis de Barros Filho <https://youtu.be/4mdHqtrXlpk>  
Amyr Klink BB Inspira julho 2017 <https://youtu.be/apYD8PXwb9c>  
O Poder das Palavras! <https://www.youtube.com/watch?v=2DQcacUkWXk>  
Inspire-se! Get Inspired! AYRTON SENNA <https://youtu.be/MPA4kuimOF8>  
Ayrton Senna The Right To Win With Subtitles <https://youtu.be/ZlxgNJUNbQc>  
El valor del esfuerzo. | Toni Nadal | TEDxMalagueta <https://youtu.be/FXL2G1p-EDw>  
JK Rowling Speech - The Benefits of FAILURE <https://www.youtube.com/watch?v=S25p9qR2IMo>  
Arianna Huffington | Failure is a stepping stone to success <https://www.youtube.com/watch?v=tq4YWD5qmR8>



Kathrine Switzer: First Woman to Enter the Boston Marathon <https://www.youtube.com/watch?v=fOGXvBAmTsY>  
Oprah Winfrey - There is no such thing as failure <https://www.youtube.com/watch?v=WoZTEU1Ctqg>  
Ruth Bader Ginsburg: Legal Pioneer | MAKERS.com [https://youtu.be/bB7o\\_9GbuwE](https://youtu.be/bB7o_9GbuwE)  
How Successful People Deal With Setbacks – Scott Galloway [https://youtu.be/tA7iCb9\\_YXc](https://youtu.be/tA7iCb9_YXc)  
Carlos Páez – Andes plane crash survivor <https://youtu.be/FKgl5M4jNwg?t=219> (from 3:39 on)  
Nando Parrado Interviewed by Geoff Powter <https://youtu.be/SAFOKOPTqb8>  
Full Speech: Jim Carrey's Commencement Address at the 2014 MUM Graduation <https://youtu.be/V80-gPkpH6M?t=678> (from 11:18 on)  
Aron Ralston. Carnegie Mellon Commencement Speech <https://youtu.be/cqkFvuFr5a8>  
James Lawrence: "50 Ironman Triathlons in 50 Consecutive Days in 50 States[...]" | Talks at Google <https://youtu.be/dhcuSwkGCjE>  
How To Stay Motivated & Break Bad Habits (James Clear) <https://youtu.be/9ViEuzHT74c>  
An Interview with Magic Johnson <https://youtu.be/Z9BH7C49WEI>

### **Leadership, Meritocracy, Productivity and Human Resources**

The Checklist Manifesto – Atul Gawande <https://www.youtube.com/watch?v=df18Xt8W09A>  
AB InBev's Brito: 'Hire the Right People': <https://www.youtube.com/watch?v=OSnWnqq23JU&t=21s>  
What I learned from 100 days of rejection | Jia Jiang <https://youtu.be/-vZXgApsPCQ>  
Leadership From A Dancing Guy <https://youtu.be/hO8MwBZl-Vc>  
Ray Dalio Ted Talk: how to build a company where the best ideas win  
[https://www.ted.com/talks/ray\\_dalio\\_how\\_to\\_build\\_a\\_company\\_where\\_the\\_best\\_ideas\\_win/up-next](https://www.ted.com/talks/ray_dalio_how_to_build_a_company_where_the_best_ideas_win/up-next)  
Blackstone's Stephen Schwarzman on Hiring Phenomenal People <https://www.youtube.com/watch?v=3jGc8biSYHA>  
Jonathan Haidt: "The Righteous Mind" | Talks at Google [https://youtu.be/2APK3tIPL\\_0](https://youtu.be/2APK3tIPL_0)  
The Michael Hyatt Show with Special Guest, Cal Newport (Deep Work) <https://youtu.be/8qIBxoR-7q8> (from 11:25 on)  
Tim Ferriss - The 9 Habits to Stop Now -- The Not-To-Do List <https://www.youtube.com/watch?v=l2f-sieTO94>  
Carol Dweck: "The Growth Mindset" | Talks at Google <https://youtu.be/-71zdXCMU6A>  
How to Master Anything: PEAK by Anders Ericsson | Core Message <https://youtu.be/uoUHIZP094Q>  
Billionaire Seth Klarman: Leadership in Investing and Life <https://www.youtube.com/watch?v=YdGloitRgBM>  
Happiness is here and now | Clóvis de Barros Filho | TEDxSãoPaulo <https://youtu.be/HsQx02JdZ2Q>  
What is the role of a leader? Jack Welch <https://www.youtube.com/watch?v=ojkOs8Gatsg>  
From hero to zero - when leaders turn bad: Manfred Kets de Vries at TEDxAmsterdam <https://youtu.be/6VEypCeMCIE>  
How well are you investing your time This week, when Bill Gates was asked by Charlie Rose <https://youtu.be/nH5K0yo-o1A>  
Workshop Andre Yamaguchi GTG (Colaboração nas cias) <https://youtu.be/EbJtuWBNtRo>  
Simon Sinek on How to Get People to Follow You Inside Quest <https://www.youtube.com/watch?v=lPwYUDD9Pd4>  
What The Science Of Flow Can Teach Us About Limitless Performance (Steven Kotler) <https://youtu.be/x4ZKJrz4oJo>  
Poker Champion Annie Duke on Making Smart Bets in Life, Politics, and Football <https://youtu.be/jxUZDisclis>  
Bob Bowman: The Characteristics of Champions [https://youtu.be/xagTJo\\_vGTk](https://youtu.be/xagTJo_vGTk)  
Julie Sweet: Chief Executive Officer Accenture NA – T. at Goldman <https://www.youtube.com/watch?v=mHx8Rjbx5W>  
Group dynamic - How rumors are created? <https://youtu.be/gSP9bwwvVkm>  
Nicholas A. Christakis: What Do We Learn from Our Networks? <https://youtu.be/dzMF8XCb9AA>  
Estabelecendo a cultura da excelência | Bernardo Rezende | TED [https://www.youtube.com/watch?v=j5e-56\\_Xo00](https://www.youtube.com/watch?v=j5e-56_Xo00)  
The Internet Has Massively Broadened Career Possibilities [https://www.youtube.com/watch?v=cue09b4G\\_68](https://www.youtube.com/watch?v=cue09b4G_68)  
Simon Sinek | | Performance vs. Trust <https://youtu.be/YPDmNaEG8v4>  
Diddy & His Mentor Ray Dalio | Inside a Meeting <https://youtu.be/SCCfk2a2O5o>  
Generalist vs. Specialist: Which Is Better? David Epstein <https://youtu.be/ER2R-F68L0c>  
Disney U Book: What is Popcorn Empowerment? <https://youtu.be/KNEVWPkYXsg>  
How Obsession, Not Passion, Helped Bill Gates Succeed - Michael Moritz <https://youtu.be/O2xSlitXUaG0>

### **Negotiation and other soft skills**

The Feynman Technique <https://m.youtube.com/watch?v=tkm0TNFzleg>  
Science Of Persuasion <https://youtu.be/cFdCzN7RYbw>  
COMO VENCER UM DEBATE SEM PRECISAR TER RAZÃO | Arthur Schopenhauer (Exemplos) <https://youtu.be/BPoWLxNOhdE>  
Deepak Malhotra Shares His Award Winning Negotiation Tips | CNBC <https://youtu.be/VsaxtlqH4h0>

## **Human Behavior and Psychology**

What Can Five Wet Monkeys Teach Us About Creativity? [https://www.youtube.com/watch?v=0\\_u8sF1sW4A](https://www.youtube.com/watch?v=0_u8sF1sW4A)

Simon Sinek on Millennials in the Workplace <https://www.youtube.com/watch?v=hER0Qp6QJNU>

Milgram Study: <https://www.youtube.com/watch?v=eTX42IVDwA4>

Asch conformity: <https://www.youtube.com/watch?v=NyDDyT1IDhA>

Your body language may shape who you are

[https://www.ted.com/talks/amy\\_cuddy\\_your\\_body\\_language\\_shapes\\_who\\_you\\_are](https://www.ted.com/talks/amy_cuddy_your_body_language_shapes_who_you_are)

(Dis)onesty (movie: <http://www.imdb.com/title/tt2630898/>)

Guest Speaker: Dr. Ken Shotts, Professor at Stanford – Perverse Incentives <https://youtu.be/T6zl8IAoOio>

The Perilous State of the University: Jonathan Haidt & Jordan B Peterson [https://youtu.be/4IBegL\\_V6AA](https://youtu.be/4IBegL_V6AA)

Maintaining Ethical Culture in a Politically Charged World - Jonathan Haidt <https://youtu.be/cqMvjAf9vMI>

Choice, happiness and spaghetti sauce | Malcolm Gladwell <https://www.youtube.com/watch?v=iliAAhUeR6Y>

Why Do Planes Crash? Malcolm Gladwell on Outliers, Work, Culture, Communication (2008)

<https://www.youtube.com/watch?v=a4TXS7ck8bQ>

The paradox of choice | Barry Schwartz <https://youtu.be/VO6XEQIsCoM>

The Human Behavior Experiments <http://youtu.be/XVpV73wSyG8>

Game Changers - Daniel Kahneman | Empiricus Research [https://www.youtube.com/watch?v=Vlrb6cbg\\_uq](https://www.youtube.com/watch?v=Vlrb6cbg_uq) (from 6:40 on)

these are the experiments that he mentioned in the beginning of the presentation: <https://www.strategy->

<business.com/article/03409?gko=7a903>; <https://stevemehta.wordpress.com/2012/09/05/logic-dictates-the-wrong-answer/>

Why we make bad decisions | Dan Gilbert <https://youtu.be/c-4flnuxNV4>

A Class Divided [https://www.youtube.com/watch?v=1mcCLm\\_LwpE](https://www.youtube.com/watch?v=1mcCLm_LwpE)

How Marshmallows Predict Your Success | Michio Kaku | Goalcast <https://www.youtube.com/watch?v=47DmUM7MW7s>

What Google Searches Can Tell Us About Who We Really Are | Seth Stephens-Davidowitz | TEDxNashville

<https://youtu.be/l4-Q-nnzaMw>

Brain Games- Paradox of Choice <https://youtu.be/qosYJvMZJFA>

Partner With Rational Optimists Naval <https://www.youtube.com/watch?v=tk9K8RWZRD8>

The 10 Commandments of Behavioral Finance Daniel Crosby <https://youtu.be/T-ZWhICDDc4>

Jeff Bezos "The Power Of Our Choices" <https://youtu.be/7ULccguFjy8>

Dice experiment Arielly <https://www.youtube.com/watch?v=LV1dVtG8xwQ&>

The next outbreak? We're not ready | Bill Gates [https://youtu.be/6Af6b\\_wyiwl](https://youtu.be/6Af6b_wyiwl)

Sobre Viver! | Ricardo Trajano | TEDxCentroUniversitárioNewtonPaiva <https://youtu.be/pCajQCIXOZ4>

Dan Ariely: "Predictably Irrational" | Talks at Google <https://youtu.be/VZv--sm9XXU>

Morgan Housel on Behavioural Biases and Pitfalls at #IndiaInvConf 2019 <https://youtu.be/L9pk3ecuucs>

Behavioral Finance: Aula 1 <https://youtu.be/OkCHDs3wn7s> (todas aulas são interessantes)

## **Life and other matters**

Jordan Peterson debate on the gender pay gap, campus protests and postmodernism <https://youtu.be/aMcyjSThD54>

How to game the prisoner dilemma: "Game theory" in practice: golden balls. the weirdest split or steal

ever! <https://www.youtube.com/watch?v=S0qjK3TWZE8>

What makes a good life? Lessons from the longest study on happiness

[https://www.ted.com/talks/robert\\_waldinger\\_what\\_makes\\_a\\_good\\_life\\_lessons\\_from\\_the\\_longest\\_study\\_on\\_happiness](https://www.ted.com/talks/robert_waldinger_what_makes_a_good_life_lessons_from_the_longest_study_on_happiness)

For the Love of Physics (Walter Lewin's Last Lecture) <https://youtu.be/4a0FbQdH3dY>

The Galton Board <https://www.youtube.com/watch?v=Kq7e6cj2nDw>

The Algebra of Happiness <https://youtu.be/qMW6xgPgY4s>

12 Rules for Life: An Antidote to Chaos – Jordan Peterson <https://youtu.be/eYKN3IUdC6I>

The Coddling of the American Mind: A First Principles Conversation with Dr. Jonathan Haidt <https://youtu.be/kHTuI40HjVE>

"There are some games you don't get to play unless you're all in" Jordan Peterson <https://youtu.be/ngMvaZPI550>

A Valuable Lesson For A Happier Life <https://youtu.be/SqGRnlXplx0>

Quem menos tem é quem mais compartilha <https://www.youtube.com/watch?v=Pfp6yyAQFXU>

My Dad is A Liar! Metlife <https://www.youtube.com/watch?v=O15dxrBNuAQ&>

Módulo 1 | Amyr Klink no Master Talks <https://youtu.be/cMjIFKkbSDM>

Sleep is your superpower | Matt Walker <https://youtu.be/5MulMqhT8DM>

Thought Leadership Talks: The Coddling of the American Mind <https://youtu.be/CTjWw6KRd2w>  
Laurie Santos: Psychology and the Good Life <https://youtu.be/ZizdB0TgAVM>  
Richard Feynman's Criticism on School Systems [https://www.youtube.com/watch?v=nJ8\\_CbiV4vw](https://www.youtube.com/watch?v=nJ8_CbiV4vw)  
Rewind the Future <https://youtu.be/xUmp67YDIHY>  
2019 Stanford Commencement address by Tim Cook <https://youtu.be/2C2VJwGBRRw>  
David Foster Wallace "This is Water." <https://youtu.be/ms2BvRbjOYo>

### **COVID-19**

Thomas Friedman - BTG Interview [https://www.youtube.com/watch?v=nl\\_2YBzbhXM](https://www.youtube.com/watch?v=nl_2YBzbhXM)  
Niall Ferguson e Pierpaolo Barbieri - Itau Interview [https://m.youtube.com/watch?v=\\_jVZEVvj\\_5E](https://m.youtube.com/watch?v=_jVZEVvj_5E)  
Yuval Noah Harari on COVID-19's Impact on Humankind <https://youtu.be/sRRhvwkV7L0>  
Prof. Jonathan Haidt - Faculty Insights: Covid-19 and NYC Series <https://www.youtube.com/watch?v=yEa2igr7p2I>  
What the Federal Reserve Can Do to Fight Recession | WSJ <https://www.youtube.com/watch?v=BBkSEXU-Dnw>

-- Portuguese only--

Martin Escobari (General Atlantic) - Entrevista XP <https://youtu.be/MybxX-Ugioo>  
Artur Wichmann (Citrino Gestao e ex Verde) - Entrevista Eleven <https://youtu.be/cFfDDV6llgM>  
Adriano Almeida (Victori Capital) - Entrevista XP <https://player.vimeo.com/video/402164121>  
XP recebe Luis Stuhlberger e Luiz Parreiras <https://www.youtube.com/watch?v=2IH9QUiUk28>  
As principais lições da crise | André Esteves <https://www.youtube.com/watch?v=LnA9aqC1Cwl>  
Bailouts públicos e privados: a crise e o resgate de empresas <https://youtu.be/wayBFYbE6og>

### **Advertisements**

WestJet Christmas Miracle: real-time giving <https://www.youtube.com/watch?v=zIElvi2MuEk>  
Coca-Cola: Happiness starts with a smile <https://www.youtube.com/watch?v=1veWbLpGa78>  
Heineken Departure Roulette HeinekenUSA <https://www.youtube.com/watch?v=RuiPbD72Kp8>  
Water for Africa - The Marathon Walker [https://www.youtube.com/watch?v=1v\\_06b1cid4](https://www.youtube.com/watch?v=1v_06b1cid4)  
CADEIRA DE RODAS - ARQUITETURA INCLUSIVA <https://youtu.be/hKGAyQqBBKo>  
John Lewis & Partners Christmas Ad 2018 - #EltonJohnLewis <https://youtu.be/VXGBgLouyE8>  
Rio Paralympics 2016 - Yes I can, I just born today, Yes I can do anything <https://youtu.be/-cPakutgQZY>  
Carteira da Rivalidade - Coca-Cola <https://www.youtube.com/watch?v=7qvFPqiAOjM>  
Heineken | Worlds Apart | #OpenYourWorld <https://youtu.be/dKggA9k8DKw>  
Carlsberg - Friends Test Campaign <https://www.youtube.com/watch?v=JPOgiVE98to>  
Budweiser | This Bud's For 3 | Dwyane Wade <https://youtu.be/syuXV6A7O6g>  
Limonada Reserva <https://youtu.be/kYinwiH9pD0>  
World's Toughest Job Legendado Português (O Trabalho mais difícil do mundo) <https://youtu.be/2q8knQFDtFs>  
Audi R8 Big Game Commercial – Commander <https://youtu.be/XfMt2jtbW3Q>

### **Blockchain and Cryptocurrency**

A Conversation with Naval Ravikant and Ryan Shea | Blockstack Summit 2017 <https://youtu.be/lrSn3zx2Gbm>

# FULL LIST

*I have watched and liked all the videos listed below in the last 5+ years.*

*They are presented in no specific order. Many of them were featured in my favorite list, presented before.*

## **Business people**

Entrevista Jorge Paulo Lemann - Movimento FALCONI 2013: <https://www.youtube.com/watch?v=ZmLisqPVGb0>

Entrevista Marcel Telles - Movimento FALCONI 2014: <https://www.youtube.com/watch?v=K2LmHJvsrd8>

Brazil Conference 2016 | Jim Collins Interviews Jorge Paulo Lemann + Gisele Bündchen: <https://www.youtube.com/watch?v=54LX6SgRLhs&t=2s>

Entrevista Abilio Diniz - Movimento FALCONI 2014: <https://www.youtube.com/watch?v=JhDumORiE-8>

Entrevista Bernardo Hees - Movimento FALCONI 2013: <https://www.youtube.com/watch?v=ETBx0P-ODHK>

Nitin Nohria Interviews Jorge Paulo Lemann and Warren Buffett: <https://www.youtube.com/watch?v=Co3GFCqQInw>

Day 1 | O que não se aprende em Harvard - Jorge Paulo Lemann: [https://youtu.be/Nqnk\\_VUFjhE](https://youtu.be/Nqnk_VUFjhE)

James Dimon, Chairman and CEO, JPMorgan Chase & Co. <https://www.youtube.com/watch?v=AFFNWoJ2LOM>

Ricardo Semler, How to run a company with (almost) no rules: [https://www.ted.com/talks/ricardo\\_semler\\_how\\_to\\_run\\_a\\_company\\_with\\_almost\\_no\\_rules#t-1174395](https://www.ted.com/talks/ricardo_semler_how_to_run_a_company_with_almost_no_rules#t-1174395)

Eric Schmidt, Executive Chairman, Alphabet Inc.: Just Say "Yes" <https://youtu.be/Bh804pcy5sc>

Walter Isaacson sits down with Amazon CEO Jeff Bezos at the Aspen Institute <https://www.youtube.com/watch?v=yq0ecBGg5Q0>

Howard Schultz, CEO of Starbucks - Voices of Experience <https://youtu.be/dUJ0d7xUMLQ>

Global Retailing Conference 2014 - Ken Langone (Home Depot) <https://youtu.be/a2aycWAwBik>

How I Overcame Homelessness Twice to Become a Billionaire | John Paul DeJoria <https://youtu.be/ZpV24tlyME>

John Paul DeJoria: 2011 Entrepreneurship Conference Keynote <https://youtu.be/hndfUwPpzyQ>

Laurence D. Fink, Chairman and Chief Executive Officer, BlackRock, Inc. [https://youtu.be/q\\_j-iRtffV0](https://youtu.be/q_j-iRtffV0)

Jack Ma's interview with Charlie Rose at Davos, 2015 <https://www.youtube.com/watch?v=aqSkQye85OQ>

Warren Buffett - Advice for Entrepreneurs <https://youtu.be/P23HnJM-2kM>

Amazon CEO Jeff Bezos and brother Mark give a rare interview about growing up and secrets to success <https://youtu.be/Hq89wYzOjfs>

Bambi Francisco interviews Mark Zuckerberg in 2005 <https://www.youtube.com/watch?v=A4erAm-cJbg>

Meet the Leader with Jack Ma <https://youtu.be/4zzVjonyHcQ>

ECNY Events - Peter Thiel (March 2018) <https://youtu.be/sxWpvgTH9oI>

Cardinal Conversations: Reid Hoffman and Peter Thiel on "Technology and Politics" <https://www.youtube.com/watch?v=J2klGJRrjgw>

Forum on Leadership: A Conversation with Jeff Bezos <https://youtu.be/xu6vFIKAUxk>

Jack Ma on Israel at the Tel Aviv University Honorary Degrees Ceremony <https://www.youtube.com/watch?v=Mtu2leMWeuo>

The David Rubenstein Show: Masayoshi Son [https://youtu.be/Sa2\\_VBu0d7k](https://youtu.be/Sa2_VBu0d7k)

PandoMonthly: The best advice Warren Buffett ever gave Jeff Bezos <https://www.youtube.com/watch?v=wI5ILNp2WLA>

How Masayoshi Son Became One of the Most Powerful Investors in Tech <https://www.bloomberg.com/news/videos/2018-05-16/how-masayoshi-son-became-one-of-the-most-powerful-investors-in-tech-video>

Graduate School of Business Diploma Ceremony 2018 (Carlos Brito) <https://youtu.be/cQcz2mF8abc> (from 39' on)

John Doerr on OKRs and Measuring What Matters <https://www.youtube.com/watch?v=HiQ3Ofcmo50>

Why the secret to success is setting the right goals | John Doerr <https://www.youtube.com/watch?v=L4N1q4RNI9I>

The David Rubenstein Show: Richard Branson <https://www.youtube.com/watch?v=IFchP5bLzMO>

A Aventura Pode Ser Louca, Se O Aventureiro For Lúcido - Washington Olivetto [WMcCann] <https://youtu.be/pWiaj8kvFTw>

Day 1 | "Eu ganhei muita coisa perdendo" - Nizan Guanaes, Grupo ABC <https://www.youtube.com/watch?v=88FguScvvBE>

Os valores necessários para o crescimento - Fábio Barbosa <https://youtu.be/8SOB1zOhGtg>

Transformação dos valores brasileiros na visão de Amyr Klink <https://youtu.be/Sha5Yy-THN4>

U of A Executive of the Year | Scott Cook Intuit (2018) <https://youtu.be/fDZxBuGt7-M>

Jack Welch's Top 10 Rules For Success (@jack\_welch) [https://youtu.be/\\_a2Di5u2GE](https://youtu.be/_a2Di5u2GE) (up to 15:20)

Beto Sicupira Expert 2014 parte 1 <https://youtu.be/ZiT6iqloOdM>

Beto Sicupira Expert 2014 parte 2 <https://youtu.be/WI2qX3KPdZw>

Sam Walton's Top 10 Rules For Success <https://www.youtube.com/watch?v=LX8dE1exQNk>  
Aula magna com Jorge Paulo Lemann - Curso de Administração da FGV EBAPE <https://youtu.be/o0IMk9U0Dr0>  
Simplicidade que vai longe com Elie Horn <https://youtu.be/8-BhRKRz2go>  
How Microsoft's CEO has 'hit refresh' in business and in life <https://youtu.be/FMyAm-Db7ms>  
Talks at GS – Satya Nadella: Hitting Refresh on the Culture of Technology <https://youtu.be/66VQ8QxgjYY>  
Aula Magna INSPER com Vicente Falconi <https://youtu.be/DQaQW9OT9V0> (from 9:10 on)  
Phil Knight, Co-founder and Chairman Emeritus, Nike (Stanford) <https://youtu.be/OHTosaWWKvg>  
5 Lições Incríveis do Homem mais Rico da China, Jack Ma! [Legendado Português] <https://youtu.be/00Gxe0fphyQ>  
Brazil at Silicon Valley - Day 1 (Scott Cook and Jorge Paulo Lemann)  
<https://www.youtube.com/watch?v=D1955oJvth4&feature=youtu.be&t=1714> (from 28:34 on)  
Jeff Bezos - Regret Minimization Framework [https://youtu.be/jwG\\_qR6XmDQ](https://youtu.be/jwG_qR6XmDQ)  
Warren Buffett & Bill Gates Go Back to School Questions & Answers Students (check all episodes)  
<https://www.youtube.com/watch?v=vxu5SfwW4AE&list=PL00AB43950560DE6A>  
Joe Rogan Experience #1309 - Naval Ravikant <https://youtu.be/3qHkcs3kG44>  
EXPERT XP 2019 - Cultura e resultado: a história de Jorge Paulo Lemann e Guilherme Benchimol  
<https://youtu.be/WeBbUwwyMZY?t=512> (from 8:30 on)  
TimesTalks: Microsoft C.E.O. Satya Nadella <https://www.youtube.com/watch?v=1p6P471PBx0>  
SPX na #ExpertXP2019 | Bate papo com Rogério Xavier e Guilherme Benchimol [https://youtu.be/hr\\_hQTSY-M](https://youtu.be/hr_hQTSY-M)  
Naval Ravikant: The Prisoner's Dilemma <https://youtu.be/bOQj6Asiw-4>  
Andre Esteves and David Rubenstein – BTG CEO Conference New York 2019 <https://youtu.be/dhuHyGuT3kQ>  
Inside Bill's Brain: Decoding Bill Gates <https://www.netflix.com/title/80184771>  
Steve Jobs Rare Interview 2003 60minutes <https://www.youtube.com/watch?v=COA1X8-CDkQ>  
The David Rubenstein Show: Microsoft Co-Founder Bill Gates <https://youtu.be/KIV0fyDC3Gc>  
Bill Gates One-On-One [https://youtu.be/\\_15DReQKbt8](https://youtu.be/_15DReQKbt8)  
Jeff Bezos delivers graduation speech at Princeton University <https://www.youtube.com/watch?v=vBmavNoChZc>  
CPMX5 - Conferencia Magistral de Marc Randolph (Netflix) <https://youtu.be/rBz6RTSdfjE>  
How to Be a Great Founder with Reid Hoffman (How to Start a Startup 2014: Lecture 13)  
<https://www.youtube.com/watch?v=pkAum45ubWc>  
Uri Levine | The Waze Story | CDI 2016 <https://youtu.be/8qxpRmPCHu0>  
Uri Levine - Entrepreneurship - The Passion for change [https://youtu.be/T50iWLSf\\_8](https://youtu.be/T50iWLSf_8)

## **Industries**

Valuing Tech's Titans <https://youtu.be/4CLEuPfwVBo>  
Aswath Damodaran - The Value of a User <https://youtu.be/VlcmHhbYeNY>  
Sonia Marciano - Bigger Isn't Always Better [https://www.youtube.com/watch?v=7Q5u4yNs\\_w8&feature=youtu.be](https://www.youtube.com/watch?v=7Q5u4yNs_w8&feature=youtu.be)  
Challenges in Healthcare Innovation <https://youtu.be/Np3QGEcvi9A>  
What Happens When Mobile (Really) Hits the Wallet (a16z) <https://www.youtube.com/watch?v=gK9owf0PSZU>  
Marketplaces a16z <https://www.youtube.com/watch?v=n57UaE08h7A>  
China's Great Leap to Wallet-Free Living | Moving Upstream <https://youtu.be/75AXINUL47g>  
Tony Seba: Clean Disruption - Energy & Transportation <https://youtu.be/2b3ttqYDwF0>  
Mary Meeker's 2017 internet trends report | Code 2017 <https://youtu.be/UC8GwG6srqs>  
DealBook 2017: Life Lessons and the Ever-Changing World of Retail <https://youtu.be/-OBQQGtnVi0>  
The World Through an API (a16z) [https://youtu.be/xd5EoVc3I\\_Y](https://youtu.be/xd5EoVc3I_Y)  
Arun Sundararajan: "The Sharing Economy and the Future of Digital Governance" [https://www.youtube.com/watch?v=yceuC1O-Q\\_8](https://www.youtube.com/watch?v=yceuC1O-Q_8)  
Distribution and Sales Channels (a16z) <https://youtu.be/cnvvQtXITng>  
A brief history of credit card [https://www.youtube.com/watch?v=vR-uvPPdl\\_M](https://www.youtube.com/watch?v=vR-uvPPdl_M)  
The Autonomy Ecosystem: Where and How It Begins (1 of 8) <https://youtu.be/of5j-Lztqrg>  
The Autonomy Ecosystem: Public Infrastructure (2 of 8) <https://youtu.be/dmTsvwy3Me4>  
The Autonomy Ecosystem: The Value Chain (3 of 8) <https://youtu.be/p36jj2xkuRM>  
The Autonomy Ecosystem: Energy (4 of 8) <https://youtu.be/TMzrAxxExgz>  
The Autonomy Ecosystem: Finance (5 of 8) <https://youtu.be/Q-Fqe0TNjfy>  
The Autonomy Ecosystem: Justice Systems (6 of 8) <https://youtu.be/2l65yydd9p0>

The Autonomy Ecosystem: Shopping (7 of 8) <https://www.youtube.com/watch?v=0hGFsxXhCRM&>  
The Autonomy Ecosystem: But When? (8 of 8) <https://www.youtube.com/watch?v=YSdspVJgSFE>  
Jim Adler, Managing Director, Toyota AI Ventures <https://youtu.be/fA2crKnLTB8>  
Toyota CES 2017 Live Stream | Toyota <https://www.youtube.com/watch?v=CFTa2IjMNwM> (*only the part from how safe [autonomous vehicles] is safe enough 17:00 to 31:00*)  
Shale cowboys: fracking under Trump - Docu - 2017 <https://youtu.be/-lzgyM1r1y8>  
Audience vs. Traffic <https://youtu.be/9rLa0kRY4C4>  
This Industry Is About to Be Disrupted <https://youtu.be/uQL1ZA0v5ns> (*up to 2:33*)  
The Amazon of Entertainment (Disney, Netflix, and who will win the war for content and distribution.) [https://www.youtube.com/watch?v=FHIP\\_jxQ92g](https://www.youtube.com/watch?v=FHIP_jxQ92g)  
The Way We Get Power Is About to Change Forever <https://www.youtube.com/watch?v=fSkTpKa5gbo>  
How China Is Changing Your Internet | The New York Times <https://youtu.be/VAesMQ6VtK8>  
Mary Meeker's 2018 internet trends report | Code 2018 <https://www.youtube.com/watch?v=HdjcdZqODOE>  
Ben Thompson, founder of Stratechery | Code 2018 (aggregators vs platforms) <https://youtu.be/tj6uGz2oo5c>  
#158 Digital Transformation and the Subscription Economy with Tien Tzuo, CEO, Zuora <https://youtu.be/xaQh7pdhRXc>  
The Simple Solution to Traffic <https://www.youtube.com/watch?v=iHzzSao6ypE>  
Scott Galloway | Full Video (E-commerce, Amazon) | 2018 Code Commerce [https://youtu.be/HyiY\\_m\\_Yxl](https://youtu.be/HyiY_m_Yxl)  
When Software Eats the Real (Estate) World <https://youtu.be/IRPH3K1GXj0>  
Disrupting the Disruptors (Hotel industry) <https://youtu.be/vTutsbudlBI>  
What's Next in Consumer Startups? <https://youtu.be/QQq9-qOuo8>  
How data transformed the NBA | The Economist <https://youtu.be/oUvvhHkXyOA>  
When Advertising Isn't Enough (china vs usa) <https://youtu.be/78pLlj4xeVs>  
City Planning and The Horse Manure Crisis (Tony Seba) <https://www.youtube.com/watch?v=0u6o-ePGf6I>  
Scott Galloway - The Four <https://www.youtube.com/watch?v=n1xjdRRlZyW>  
Seminário Crises e Falências: Antes e Depois (compacto) <https://youtu.be/XwhPVPLBkig>  
Dr. Robert Lustig The Hacking of the American Mind (The Science Behind the Corporate Takeover of Our Bodies and Brains) at the San Francisco Public Library <https://youtu.be/x4sRsb0a30Y>  
Why China Doesn't Want Your Trash Anymore <https://youtu.be/-gNZtl7hbvl>  
Mary Meeker's 2019 internet trends report | Code 2019 [https://www.youtube.com/watch?v=G\\_dwZB5h56E](https://www.youtube.com/watch?v=G_dwZB5h56E)  
Scott Galloway, | Code Commerce 2019 <https://www.youtube.com/watch?v=QNUPyBOx7Yg>  
Here are a few thoughts I have about what's next, now. (Ron Johnson on the retail industry) <https://youtu.be/00xkSeOYTIU>  
What if all US health care costs were transparent? | Jeanne Pinder <https://youtu.be/ZjeZ8r7yWOK>  
CRISPR Explained (Mayo Clinic) <https://youtu.be/UKbrwPL3wXE>  
SU Global Summit 2019 | Keynote | Peter Diamandis <https://youtu.be/ZeHoFuOtUp8>  
Watch CNBC's full interview with Liberty Media Chairman John Malone <https://youtu.be/qLrX3hDCC9Q>  
Tony Seba #CleanDisruption @ Robin Hood Investors Conference 2019 #RHIC2019 <https://youtu.be/6Ud-fPKnj3Q>  
Tien Tzuo and the Subscription Model <https://youtu.be/iNs4QyB268c>  
Four Trends in Consumer Tech <https://youtu.be/nj2kcN7e6p0>

## **Companies**

Sam Walton: A True American Businessman <https://youtu.be/2WtgMH0DUZ8>  
Walmart History 1950-1990 <https://youtu.be/D5xKm8tf9Ks>  
Walmart History 1990-2001 <https://youtu.be/R1D4rfS6Y28>  
Amazon's Retail Revolution Business Boomers BBC Full documentary 2014 <https://www.youtube.com/watch?v=6UhrIEUjtwl&feature=youtu.be>  
Inside Google - National Geographic – Documentary <https://www.youtube.com/watch?v=Tj8WppHqy3E>  
BBC Documentary - A World Without Google - History Of Google <https://youtu.be/FtFXURwRKpo>  
Domino's® Pizza Turnaround <https://www.youtube.com/watch?v=AH5R56jllag>  
Clip - Domino's Pizza At the Door of Our Harshes Critics <https://www.youtube.com/watch?v=czyu-EUwQsQ>  
Inside Nike empire with founder Phil Knight <https://www.youtube.com/watch?v=AEUkkfU4bEQ>  
Jeff Bezos & Amazon - An Inside Look (1999) <https://www.youtube.com/watch?v=GltJJO56S1g>  
Scott Galloway - The Four - What To Do <https://www.youtube.com/watch?v=GWBjUsmO-Lw&feature=youtu.be>  
Scott Galloway at DLD Munich 2018 <https://youtu.be/MbaqRte7jYE>

Scott Galloway, Big Four: Amazon, Apple, Google and Facebook <https://www.youtube.com/watch?v=QN9FWjxSOKU>  
Winners and Losers in the Age of Amazon - Scott Galloway <https://youtu.be/R8HPnysZ3us>  
Scott Galloway - How Amazon is Dismantling  
Retail: <https://www.youtube.com/watch?v=3MOwRTTq1bY&feature=youtu.be>  
Big Tech's Perfect Storm – Scott Galloway <https://youtu.be/VWsDHA0VYFc>  
YouTube Viral Videos Documentary 2017 [https://www.youtube.com/watch?v=4N\\_OObstm7Q](https://www.youtube.com/watch?v=4N_OObstm7Q)  
How the iPhone Was Born: Inside Stories of Missteps and Triumphs <http://www.wsj.com/video/how-the-iphone-was-born-inside-stories-of-missteps-and-triumphs/302CFE23-392D-4020-B1BD-B4B9CEF7D9A8.html>  
Crocodile in the Yangtze Full - Story of Alibaba & Jack Ma Full  
Documentary <https://www.youtube.com/watch?v=zwm7NWAXRzs>  
Jim Sinegal (Costco) - Provost Lecture Series Spring  
2017 [https://www.youtube.com/watch?v=pnrrB\\_S5ECs&feature=youtu.be](https://www.youtube.com/watch?v=pnrrB_S5ECs&feature=youtu.be)  
Game Changers – Netflix <https://www.youtube.com/watch?v=7Vxv4aVb6k4>  
Scott Cook: Accounting for Intuit's Success [Entire Talk] [https://www.youtube.com/watch?v=KAmk\\_sITpDw](https://www.youtube.com/watch?v=KAmk_sITpDw)  
The Sears Catalog: A Retail Revolution <https://www.youtube.com/watch?v=6bUbc32xxIU>  
Why It Feels Like Facebook Is Listening Through Your Mic <https://youtu.be/CpAhtbxSCEU>  
How Facebook is Changing Your Internet | Times Documentaries [https://youtu.be/cR\\_XVGemAnw](https://youtu.be/cR_XVGemAnw)  
Case Reserva: a gente não faz só roupa, faz barulho <https://www.youtube.com/watch?v=TV7ilBy-yMs>  
Peter Thiel and Reid Hoffman Discuss PayPal and Startup Success <https://www.youtube.com/watch?v=Mitfx4bECDA>  
Enron: the smartest guys in the room (movie: <http://www.imdb.com/title/tt1016268/>)  
The Founder – McDonalds (movie: <http://www.imdb.com/title/tt4276820/>)  
Gold – Bre-X (movie: <http://www.imdb.com/title/tt1800302/>)  
How Facebook Tracks Your Data | NYT [https://youtu.be/JAO\\_3EvD3DY](https://youtu.be/JAO_3EvD3DY)  
What is Softbank? | CNBC Explains <https://youtu.be/YgkQdUB0JVQ>  
How Airbnb designs for trust | Joe Gebbia <https://youtu.be/16cM-RFid9U>  
What is Tencent? | CNBC Explains <https://youtu.be/m5yFhFqW5w>  
How big are China's tech giants? Time to learn more about Baidu, Alibaba, Tencent and Xiaomi  
<https://youtu.be/ByU3cYz6FvE>  
China's Mom-and-Pop Stores Go High Tech for 11.11 [https://youtu.be/bnOV\\_-DVofl](https://youtu.be/bnOV_-DVofl)  
Inside Alibaba: How New Retail Is Changing Everything <https://youtu.be/H9p5jaiOxD8>  
Test-Drive Tmall's New Car Vending Machine <https://youtu.be/zFDDcTOFkEA>  
How Alibaba Got Consumers to Love Grocery Shopping <https://youtu.be/uEbYNJZ9iJ4>  
What is Alibaba? | CNBC Explains <https://youtu.be/gk69hV6LEgl>  
WeChat: China from Copycat to Digital Innovator <https://youtu.be/Z1tTFc6cVyk>  
Talks at GS – Dan Schulman: The Democratization of Finance (Paypal) [https://www.youtube.com/watch?v=4q\\_jVu5T80g](https://www.youtube.com/watch?v=4q_jVu5T80g)  
Payless experiment shows people will pay more for brand name <https://youtu.be/gJdBNYWG4a0>  
Guilherme Benchimol, Gabriel Leal e Luciano Huck - XP: passado, presente e futuro. #Expert2018  
<https://www.youtube.com/watch?v=2oYf5DGneqo>  
The real story about how Airbnb was founded - Nathan Blecharczyk Co-founder Airbnb - Startup Success  
<https://youtu.be/M6GBqqk2mY4>  
Theranos – Silicon Valley's Greatest Disaster <https://youtu.be/3CccfnRpPtM>  
A closer look at the Huawei Mate X foldable phone <https://www.youtube.com/watch?v=WTeYqUS2vXs>  
The LEGO Story [https://youtu.be/NdDU\\_BBJW9Y](https://youtu.be/NdDU_BBJW9Y)  
How JP Morgan Chase Became The Largest Bank In The US <https://youtu.be/6Rb2TsOm3Kw>  
Por dentro da XP - Nossa história, por Guilherme Benchimol <https://youtu.be/yqLDsxftDnc>  
HBO Documentary The Inventor (Theranos) <https://www.hbo.com/documentaries/the-inventor-out-for-blood-in-silicon-valley>  
Inside Huawei And 5G - BBC Click [https://youtu.be/\\_8HqbPBRiS4](https://youtu.be/_8HqbPBRiS4)  
249 TIP. The Intrinsic Value of Facebook with John Huber <https://youtu.be/O8Ao0TR17Mk>  
How Amazon Uses Explosive-Resistant Devices To Transfer Data To AWS [https://youtu.be/H3\\_ZqnqLyVo](https://youtu.be/H3_ZqnqLyVo)  
Intuit | Behind the Brand (sasan goodarzi) <https://www.youtube.com/watch?v=mIzDclx8JLI>  
Jack Ma Returns to Hupan: Birthplace of Alibaba <https://youtu.be/KCPb6dIBQAA>  
Chat with Sasan Goodarzi, CEO @ Intuit [https://youtu.be/xt\\_iHh-phAs](https://youtu.be/xt_iHh-phAs)

The Spectacular Rise and Fall of WeWork <https://youtu.be/X2LwliKhcz0>  
Tony Hsieh (CEO of Zappos) | Talks at Google [https://youtu.be/jJ5k\\_Byd9Fs](https://youtu.be/jJ5k_Byd9Fs)  
TIP 281: INTRINSIC VALUE ASSESSMENT OF MASTERCARD W/ SEAN STANNARD-STOCKTON <https://youtu.be/ou2r5WurFOI>

### **Economics, politics, history, population and world trends**

Hans and Ola Rosling: How not to be ignorant about the world [https://www.ted.com/talks/hans\\_and\\_ola\\_rosling\\_how\\_not\\_to\\_be\\_ignorant\\_about\\_the\\_world](https://www.ted.com/talks/hans_and_ola_rosling_how_not_to_be_ignorant_about_the_world)  
Marcos Lisboa faz sua exposição no seminário sobre Economia <https://youtu.be/t4Ea0Vwzww4>  
1º TCE Debate - Economista Marcos Mendes 21/11/14 - Parte 1 <https://youtu.be/PLvsQwVnLuo> (from 12:00 on)  
Middle Class Crisis forms Populism <https://youtu.be/rPE0bZKmyjs>  
The Causes and Effects of the 2008 Financial Crisis <https://www.youtube.com/watch?v=N9YLta5Tr2A>  
How the economic machine works by Ray Dalio: <https://www.youtube.com/watch?v=PHe0bXAluk0>  
How equal do we want the world to be? You'd be surprised | Dan Ariely <https://youtu.be/2tCcoSRzqVY>  
Yuval Harari - Sapiens: A Brief History of Humankind <https://youtu.be/eOO5xrEiC0M>  
Yuval Noah Harari: Homo Deus: A Brief History of Tomorrow <https://youtu.be/ldTV4qowNms>  
Yuval Noah Harari on the Rise of Homo Deus <https://youtu.be/JJ1yS9JJJKs>  
Paul Tudor Jones II: Why we need to rethink capitalism <https://youtu.be/dvJ5K4viVMs>  
Paul Romer: Why the world needs charter cities <https://youtu.be/mSHBma0Ithk>  
Paul Romer: The Power of the Grid ("Cities and Development: Urban Determinants of Success")  
[https://www.youtube.com/watch?v=Q3buHLA\\_u7M&t=831s&list=WL&index=8](https://www.youtube.com/watch?v=Q3buHLA_u7M&t=831s&list=WL&index=8)  
The David Rubenstein Show: Clinton and Bush <https://youtu.be/p-uBOXzh394>  
Why nations fail | James Robinson | TEDxAcademy <https://youtu.be/jsZDIBU36n0>  
Free to Choose: (Featuring Milton Friedman) – all episodes are great <https://youtu.be/D3N2sNnGwa4>  
Paulo Guedes no 19º Fórum da Liberdade (2006) [https://youtu.be/Ct\\_716lfHAg](https://youtu.be/Ct_716lfHAg)  
Paulo Guedes: "Por mais Brasil e menos Brasília" <https://youtu.be/RzE9svoryU0>  
D'Souza absolutely DESTROYS leftist college student <https://youtu.be/tN9bu6CP318>  
NYU Stern's "In Conversation with Mervyn King" Series Presents Janet Yellen <https://youtu.be/CZ3bASM0lto>  
Starr Forum: Why Nations Fail: The Origins of Power, Prosperity, and Poverty <https://youtu.be/r9cQzQVt8u8>  
Pankaj Ghemawat: Actually, the world isn't flat <https://www.youtube.com/watch?v=KPNn880KWfU>  
Enlightenment Now: The Case for Reason, Science, Humanism, and Progress featuring Steven Pinker  
<https://youtu.be/PDAoEyrvf8Y> (from 8:00 on)  
DON'T PANIC — Hans Rosling showing the facts about population <https://youtu.be/FACK2knC08E> (his website is pretty cool <https://www.gapminder.org/> take a look at the tools page)  
The Men Who Built America (FULL - <https://www.history.com/shows/men-who-built-america>)  
Too big to fail (movie: <http://www.imdb.com/title/tt1742683/>)  
Eduardo Giannetti faz sua exposição no seminário sobre economia [https://youtu.be/Ejo3svEQB\\_k](https://youtu.be/Ejo3svEQB_k)  
EXAME 50 Anos – A economia na visão de Eduardo Giannetti <https://youtu.be/fxk3oroGzCM>  
EXAME 50 Anos – Gustavo Franco discute a evolução da economia [https://youtu.be/3CHTzFDDj\\_4](https://youtu.be/3CHTzFDDj_4)  
A utopia brasileira, por Eduardo Giannetti <https://youtu.be/ZhdXD-r6aaM>  
Is the world getting better or worse? A look at the numbers | Steven Pinker <https://youtu.be/yCm9Ng0bbEQ>  
George S. Yip: "China's Next Strategic Advantage: From Imitation to Innovation" | Talks at Google  
<https://youtu.be/NRqEPGOcEfi>  
Understanding the Signals: How Bridgewater Navigated the 2008 Financial Crisis <https://youtu.be/g4LZsG6wo-o>  
Discurso de Gloria Álvarez na União Europeia [https://youtu.be/2K7T\\_qUv3cg](https://youtu.be/2K7T_qUv3cg)  
Yuval Harari - The Challenges of The 21st Century <https://youtu.be/FSloTpkHYYI>  
Andrew W. Lo: "Adaptive Markets: Financial Evolution At The Speed Of Thought" | Talks at Google  
<https://www.youtube.com/watch?v=teQiAK0dg&>  
Milton Friedman - "A História de um Lápis" <https://www.youtube.com/watch?v=skx8a90xl78>  
Paulo Guedes explica: Por que o BC precisa ser independente? <https://youtu.be/wFHV5amAdEQ>  
Ray Dalio on Career, Market Cycles, China Debt [https://www.youtube.com/watch?v=cKWlx\\_P56N4](https://www.youtube.com/watch?v=cKWlx_P56N4)  
The Coming Retirement Crisis | Real Vision <https://youtu.be/50FaZcC0IRU>  
Nobel Prize Economics in 6 Minutes (Paul Romer) [https://youtu.be/vMh\\_QPKGr1Y](https://youtu.be/vMh_QPKGr1Y)  
FULL DOCUMENTARY - Venezuela: State Of Disaster | The Big Story | Real Vision <https://youtu.be/9qdO2pFoGgw>



The Death of 'Homo Economicus' <https://youtu.be/ParPPYMzfQM>  
Fórum Direções - palestra de Marcos Lisboa <https://youtu.be/xEtIlgDK80-8>  
Brazil's Geography Problem <https://youtu.be/ijbIMtgAfE>  
Uma nova história da riqueza no Brasil, por Jorge Caldeira <https://youtu.be/V5C7EMeUrR0>  
Os entraves para o desenvolvimento do Brasil, por Otaviano Canuto, do Banco Mundial <https://youtu.be/h3cPX12wuFM>  
The Great Degeneration: How Institutions Decay and Economies Die (Niall Ferguson) <https://youtu.be/3Led-EggSJl>  
Nationalism vs. globalism: the new political divide | Yuval Noah Harari <https://youtu.be/szt7f5NmE9E>  
Navigating a New Gilded Age: Bruce Mehlman (about political polarization)  
<https://www.youtube.com/watch?v=msU8hUdU3nk>  
Munk Debate: The Rise of Populism <https://youtu.be/poq5ZrAc7pk>  
Jonathan Haidt: Three Stories About Capitalism (2014 WORLD.MINDS) [http://youtu.be/iOu\\_8yoqZoQ](http://youtu.be/iOu_8yoqZoQ)  
A bold idea to replace politicians | César Hidalgo [https://youtu.be/CyGWML6cl\\_k](https://youtu.be/CyGWML6cl_k)  
China political system <https://youtu.be/s0YjL9rZyR0>  
2008 Financial Crisis: A Ten-Year Review Conference - The Role of Central Banking <https://youtu.be/0U1f0MBnevo>  
Cidadania - Crescimento da Desigualdade – Marcos Mendes <https://youtu.be/9pu-K-YnAS0>  
Andre Esteves Painel com André Jakurski e Rogério Xavier <https://youtu.be/LQjFUKJORUc>  
EXPERT XP 2019 - O Brasil e seus caminhos: a visão do Ministro da Economia Paulo Guedes <https://youtu.be/zSNmd-ifSDg>  
EXPERT XP 2019 - A globalização e a "Internacional dos nacionalistas" - Demétrio Magnoli [https://youtu.be/ORJ5EYH\\_25g](https://youtu.be/ORJ5EYH_25g)  
Political Polarization <https://youtu.be/9k0WsU7cmtQ>  
The Transformation of the Global Economy: Padua Nobel Lecture di Michael Spence <https://youtu.be/3P86aB1qlvA>  
Bridgewater's Ray Dalio Discusses the Impact of China's Growth on the World Economy <https://youtu.be/Mh0vEaac78U>  
Free Markets Are Intrinsic to Humans <https://www.youtube.com/watch?v=v3wDGmY2lik>  
Shoshana Zuboff: Surveillance Capitalism and Our Democracy <https://youtu.be/uJwf6oLvc2Q>  
The man who rigged America's election maps <https://youtu.be/KpamjItXqFI>  
Brasil Global (by Avenue Securities) <https://www.youtube.com/watch?v=2N5ViH1oPDU>  
Série ECONOMIA BRASILEIRA - A HISTÓRIA CONTADA POR QUEM A FEZ  
<https://www.youtube.com/playlist?list=PLZxP0elzkoDNimHL4dZJHSQ5ZSm3LA500>

## **Investing**

Howard Marks: "The Most Important Thing - Origins and Inspirations" | Talks at Google: <https://www.youtube.com/watch?v=6WroiiaVhGo>  
Pat Dorsey: "The Little Book that Builds Wealth": <https://www.youtube.com/watch?v=YFS5JBgz1Xc&t=47s>  
Mohnish Pabrai and Guy Spier in Conversation with Saurabh Madaan | Talks at Google: <https://www.youtube.com/watch?v=EBWWseoqBsc>  
Chuck Akre: "The Peregrinations of an English Major Trying to Solve the Investment Puzzle": [https://www.youtube.com/watch?v=O3817QIc\\_eQ](https://www.youtube.com/watch?v=O3817QIc_eQ)  
Guy Spier: "The Education of a Value Investor" | Talks at Google <https://www.youtube.com/watch?v=ifDCmRBEIPY>  
Seth Klarman interview on Value Investing, Philosophy and Margin of Safety: <https://www.youtube.com/watch?v=JAfWx9wQxrl>  
William Ackman: Everything You Need to Know About Finance and Investing in Under an Hour: <https://www.youtube.com/watch?v=WEDij9JBTC8>  
The Best of Value Investing - Part 1: [https://www.youtube.com/watch?v=TB\\_G33p0h6l](https://www.youtube.com/watch?v=TB_G33p0h6l)  
The Best of Value Investing - Part 3: <https://www.youtube.com/watch?v=AxeCn8m2hrM>  
The Best of Value Investing - Part 4: <https://www.youtube.com/watch?v=YOL3HBtZdhg&t=1s>  
The Best of Value Investing - Part 5: <https://www.youtube.com/watch?v=Zs6tkxP0ffU>  
Buffett documentary HBO: <https://www.amazon.com/Becoming-Warren-Buffett/dp/B074FD6GBX>  
Madoff Scam (abc show): <https://www.amazon.com/Madoff-Season-1/dp/B01BGJ4SV0>  
A Conversation with Charlie Munger (Ross School of Business): <https://www.youtube.com/watch?v=Pph3Bg8Pihg>  
Warren Buffett and Bill Gates (Charlie Rose): <https://www.youtube.com/watch?v=2KvNr9KcPwQ>  
Warren Buffett On Investment Strategy | Full Interview Fortune MPW: <https://www.youtube.com/watch?v=cSU3y0N60XU>  
Warren Buffett speaks with Florida University: <https://www.youtube.com/watch?v=2MHlcbnjrA>  
Warren Buffett speaks to UGA students <https://m.youtube.com/watch?v=2a9Lx9J8uSs&feature=youtu.be>  
Carl Icahn on Investing, Markets and His Life: <https://www.youtube.com/watch?v=QTgFi62FJ4k>

Billionaire Leon Cooperman: Investment Strategy and Life Philosophy: <https://www.youtube.com/watch?v=DELPWrckj-g>  
Infomoney Fora da Curva com Guilherme Aché <https://www.youtube.com/watch?v=Xvlcp9V3RTE>  
Infomoney Fora da Curva com Pedro Damasceno <https://www.youtube.com/watch?v=i1aOSsP1NQA>  
Tom Gayner: "The Evolution of a Value Investor" <https://www.youtube.com/watch?v=2sG91e1Wh4I&t=8s>  
John Huber - The MicroCap Conference Philadelphia  
2016 <https://www.youtube.com/watch?v=RK5WACeT380&index=24&list=WL&t>  
Howard Marks Investor Series with Bruce Karsh <https://youtu.be/kR7oodru0TQ>  
The Psychology of Human Misjudgement - Charlie Munger Full Speech <https://www.youtube.com/watch?v=pqzcCfUglws>  
On Value Investing: A Conversation with Joel Greenblatt W'79 WG'80 <https://youtu.be/N-azmBU0yII>  
More than You Know: Finding Financial Wisdom in Unconventional  
Places <https://www.youtube.com/watch?v=TaOu6hpoVFg&t=10s>  
Charlie Munger on Common sense and Investing: <https://youtu.be/oZePDBI4J9s>  
Charlie Munger speaks with Becky Quick: [https://www.youtube.com/watch?v=Kycl\\_3hAzo0](https://www.youtube.com/watch?v=Kycl_3hAzo0)  
Investing: Outstanding Investors Look at Investment Prospects <https://youtu.be/CcWKHm7OBGA>  
Sequoia Capital's Doug Leone on Luck & Taking Risks <https://www.youtube.com/watch?v=4cl8X02Xd1I&feature=youtu.be>  
Peter L Bernstein on Risk <https://youtu.be/MKcZtwvch1w>  
Aswath Damodaran: "The Value of Stories in Business" | Talks at Google <https://youtu.be/uH-ffKlgb38>  
5GQ: Tren Griffin - Charlie Munger <https://youtu.be/Tq9EDs9zyWM>  
EP61: CHARLIE MUNGER - WITH TREN GRIFFIN <https://youtu.be/oX3JC2f1CRU>  
Chris Mayer on 100-Baggers <https://youtu.be/KoOEE8GI-Ko>  
Pat Dorsey presents at the 14th Annual Value Investor Conference in Omaha, NE <https://youtu.be/1f8t3E3WcN4>  
RV Capital at the 2017 Value Investor Conference <https://youtu.be/DoKb51qhJV4>  
CORPORATE VALUES SUMMIT 2017 Paul Lountzis VIDEO PRESENTATION MAY 2017 Copy <https://youtu.be/JuFLOvghAto>  
Burton Malkiel Wrote "A Random Walk Down Wall Street" In '73. Have His Views  
Changed? <https://youtu.be/HLJCEP83QTM>  
Chuck Akre: Compounding Machine <https://youtu.be/eEO5G1SjCeU>  
BBC NEWS Business Charlie Munger Boom and Bust Is Normal <https://www.youtube.com/watch?v=3XIBrohrIUc>  
Seth Klarman: Value Investing, Investment Strategies and Advice for  
Success: <https://www.youtube.com/watch?v=PaL64ZbbR3A>  
A Conversation with Charlie Munger and Michigan Ross – 2017  
<https://www.youtube.com/watch?v=S9HgIGzOENA&feature=youtu.be>  
David Einhorn | Full Q&A | Oxford Union <https://youtu.be/Qvz5LS9pljs>  
The David Rubenstein Show: Warren Buffett on His Early Career in Finance <https://youtu.be/u8ANHNU0Fng>  
Charlie Munger Reveals Secrets to Getting Rich <https://youtu.be/3WkpQ4Ppld4>  
Jim Chanos speaking at the 2016 Prime Quadrant Conference [https://www.youtube.com/watch?v=jVw\\_IQymzTY](https://www.youtube.com/watch?v=jVw_IQymzTY)  
TERRY SMITH: MASTER INVESTER 2014 <https://www.youtube.com/watch?v=Un9e5T0pxNI>  
FUNDSMITH Annual Shareholders' Meeting 2017 <https://www.youtube.com/watch?v=4qNZa-77YXY>  
FUNDSMITH Annual Shareholders' Meeting (2018) <https://www.youtube.com/watch?v=g0mXKLlfHy8>  
Terry Smith: Choose Quality Stocks Over Value Investing <https://youtu.be/CbkqcG00IOU>  
Author Bill Browder on his book Red Notice <https://youtu.be/MZAtHN6tFBU>  
Ray Dalio: "Principles: Life and Work" | Talks at Google <https://youtu.be/c1OoWdqbkDg>  
Warren Buffett: Just Looking At The Price Is Not Investing | CNBC <https://www.youtube.com/watch?v=Qm0jktMIYIk>  
Inside Job (movie: <http://www.imdb.com/title/tt1645089/>)  
Big Short (movie: <http://www.imdb.com/title/tt1596363/>)  
Dirty Money (netflix series: <https://www.netflix.com/title/80118100>)  
Wizard of Lies – Madoff (movie: <http://www.imdb.com/title/tt1933667/>)  
A Conversation with David Swensen <https://youtu.be/lmHgg3-REI0>  
6. Guest Speaker David Swensen [https://youtu.be/wRdx7kVNQ\\_E](https://youtu.be/wRdx7kVNQ_E)  
Warren Buffett: How to Pick Stocks & Get Rich (1985) <https://youtu.be/PEs5caq8QNs>  
Best Warren Buffett speech (University of Nebraska) <https://www.youtube.com/watch?v=M-vQGxTFFPU>  
Ray Dalio Principles for Success: <https://youtu.be/B9XGUpQZY38>  
William Thorndike: "The Outsiders" | Talks at Google <https://youtu.be/D6h5bvxnBkk>  
Warren Buffet Archive (videos of annual meetings since 1994. Really Great) <https://buffett.cnbc.com/>

Exclusive Interview with Chuck Akre, CEO, Akre Capital Management [https://youtu.be/nEzYFFVO\\_eM](https://youtu.be/nEzYFFVO_eM)  
Five Common Mistakes Investors Make (w/ Michael Mauboussin) Real Vision <https://youtu.be/X5xoKZBcS4Y>  
070 - The Return on Investment of Mental Models with Robert Hagstrom [https://youtu.be/WlejnnQQ\\_il](https://youtu.be/WlejnnQQ_il)  
Kiril Sokoloff interviews Stanley F. Druckenmiller on Real Vision TV [www.13d.com/kiril-sokoloff-series-on-real-vision-tv/kiril-sokoloff-interviews-stanley-f-druckenmiller-on-real-vision-tv/](http://www.13d.com/kiril-sokoloff-series-on-real-vision-tv/kiril-sokoloff-interviews-stanley-f-druckenmiller-on-real-vision-tv/)  
InfoMoney Fora da Curva com Florian Bartunek <https://youtu.be/6FQq0ShjQD4>  
Billionaire Investor Stan Druckenmiller 2018 Full Interview [https://www.youtube.com/watch?v=YPP-0pY\\_8iY](https://www.youtube.com/watch?v=YPP-0pY_8iY)  
Billionaire Warren Buffett: Top Tips For Investing In The Stock Market <https://youtu.be/YNQka1vd8-M>  
Investment Legend Howard Marks on Mastering the Market Cycle <https://youtu.be/6ATUoZ6qjpl>  
Adapt to deliver Joe Duran's investing life <https://www.realvision.com/tv/shows/master-class/videos/adapt-to-deliver-joe-durans-investing-life>  
Aswath Damodaran – Laws of Valuation: Revealing the Myths and Misconceptions (FULL PRESENTATION) <https://youtu.be/cV-0eh3aJKA>  
Papo com gestor - ALASKA ASSET Management - Henrique Bredda <https://www.youtube.com/watch?v=xkjtDeuyxQI>  
LIVE Q&A: Grant Williams In Conversation With Marc Cohodes | Real Vision™ <https://youtu.be/cGtR3JX5Aao>  
Buffett: 'Everything in valuation gets back to interest rates' <https://youtu.be/V6bQPpPvCoM>  
O jeito HENRIQUE BREDDA de Investir (4 PRINCIPAIS ERROS e uma AULA do gestor da ALASKA ASSET) <https://www.youtube.com/watch?v=PqTiZaA3wic>  
Michael Mauboussin – The Four Sources of Alpha – [Invest Like the Best, EP.126] <http://investorfieldguide.com/mmauboussin/>  
Fundamente-se: Bate papo com Florian Bartunek – Infomoney <https://www.youtube.com/watch?v=0R8oQRc2bmo>  
medirectalk 28th March 2019 featuring Terry Smith - Fundsmith LLP <https://youtu.be/YZM9dhiDbzl>  
An Evening with Howard Marks, Chairman of Oaktree <https://youtu.be/2It1fzcBoJU>  
Joel Greenblatt: Valuing Stocks, Decline Of Active Management and Portfolio Structure (2018) [https://youtu.be/CqEL54cT\\_bk](https://youtu.be/CqEL54cT_bk)  
How I Beat The Market - Peter Lynch <https://www.youtube.com/watch?v=uZcrvFWbhls>  
Warren Buffett & Charlie Munger on Intrinsic Value and Business Valuation? [https://youtu.be/4zCn\\_t2Gwql](https://youtu.be/4zCn_t2Gwql)  
Jim O'Shaughnessy: "What Works on Wall Street" | Talks at Google <https://youtu.be/w9x09O-csEY>  
9. Guest Lecture by David Swensen <https://youtu.be/AtSIRK0SzoM>  
Burton Malkiel | Talks at Google <https://www.youtube.com/watch?v=wnCxIIQjT-s>  
Kiril Sokoloff: Founder And Chairman Of 13D Global Strategy & Research | Interview | Real Vision <https://youtu.be/VWN6Y5Z3xs8>  
COMO ALUGAR E VENDER AÇÕES A DESCOBERTO (SEM TER) – VERSA ASSET [https://www.youtube.com/watch?v=8Dd\\_xL8Nz38](https://www.youtube.com/watch?v=8Dd_xL8Nz38)  
COMO ALAVANCAR SEU DINHEIRO MAS CUIDADO – VERSA ASSET <https://youtu.be/peFYUIW5p6U>  
QUEM É QUEM GESTOR ADMINISTRADOR DISTRIBUIDOR CUSTODIANTE <https://youtu.be/i9H-mfWT5bU>  
EXPERT XP 2019 - Oportunidades de investimentos no novo momento brasileiro <https://youtu.be/x0Kjn9Flkpc>  
TC GESTOR: Bartunek, da Constellation: como conhecer e escolher companhias para investir <https://www.youtube.com/watch?v=bV7Q2yAhKsQ&list=WL>  
8 Métricas Para Analisar Uma Empresa | de acordo com o "Warren Buffett da Inglaterra" [https://youtu.be/x\\_Rtq8yagEg](https://youtu.be/x_Rtq8yagEg)  
Lauren Templeton: "Investing the Templeton Way" | Talks at Google <https://youtu.be/K-vW9ByuXTE>  
Eu disrupto, tu disruptas, ele disrupta. Luciana Seabra e Pedro Cezar de Andrade, sócio-gestor da IP Capital Partners. <https://player.fm/series/sardinhas-do-mercado-financeiro/eu-disrupto-tu-disruptas-ele-disrupta-como-investir-em-acoes-quando-a-tecnologia-muda-tudo-toda-hora-sardinhas-06-com-pedro-cezar-de-andrade>  
ESTRATÉGIAS PARA OPERAR AÇÕES versa asset [https://youtu.be/JwQuOI0\\_xr4](https://youtu.be/JwQuOI0_xr4)  
VOLATILIDADE E OS RISCOS versa asset <https://youtu.be/fmiaQRgYrjc>  
Charley Ellis: Three Rules For Investment Success <https://youtu.be/napMuGa7bi4>  
Interest Compounding Machines Chuck Akre and John Neff - Wealthtrack [https://youtu.be/MICRsx\\_gAw](https://youtu.be/MICRsx_gAw)  
TUDO SOBRE OPÇÕES #1 DA GRÉCIA AO BLACK-SCHOLES versa asset <https://www.youtube.com/watch?v=vW7OM1jf3as>  
AS ESTRATÉGIAS PARA GANHAR DINHEIRO COM OPÇÕES - TUDO SOBRE OPÇÕES #2 versa asset <https://www.youtube.com/watch?v=AVMk4blhlZY>  
Stock Pickers #32 Luis Stuhlberger: a trajetória do gestor de 17.550% <https://player.fm/series/stock-pickers/ep-32-luis-stuhlberger-a-trajetoria-do-gestor-de-17550>

Luciana Seabra (SPITI) entrevista Pedro Andrade (IP) <https://vimeo.com/invistaspiti/review/383558440/91f563e083>  
Ray Dalio breaks down his "Holy Grail" (sweet spot between diversification and correlation) <https://www.youtube.com/watch?v=Nu4IHaSh7D4>  
Renaissance Man — Jim Simons <https://www.youtube.com/watch?v=fU5-xFqWL8o>  
INFINITE LOOPS Jim Chanos – Financial Frauds and Manias: Past, Present, Future (EP.02) <https://directory.libsyn.com/episode/index/show/infinite-loops/id/13287647>  
Virtual Live with André Esteves | Guest: Bill Ackman <https://youtu.be/v5hkTRYkXKI>

### **Innovation, Information and data**

The Organized Mind: Using Neuroscience to Navigate the Age of Information Overload <https://youtu.be/HOMveY7pWKQ>  
The death of innovation, the end of growth [https://www.ted.com/talks/robert\\_gordon\\_the\\_death\\_of\\_innovation\\_the\\_end\\_of\\_growth/up-next](https://www.ted.com/talks/robert_gordon_the_death_of_innovation_the_end_of_growth/up-next)  
Global security adviser Marc Goodman: 'Cyber threats are everywhere' <https://youtu.be/ltGaP9DFKj0>  
Daniel Levitin: "Weaponized Lies: How to Think Critically in the Post-Truth Era" | Talks at Google <https://youtu.be/3hK7Gd8Ugml>  
César Hidalgo on Why Information Grows [https://youtu.be/9cXe8w62\\_ow](https://youtu.be/9cXe8w62_ow)  
Peter Diamandis: Bold & Abundant Thinking (Full Presentation) <https://youtu.be/mlQKnCYXyb0>  
21CLI - James Surowiecki - Keynote Speaker (4th Annual Conference) (Wisdom of the Crowds) <https://www.youtube.com/watch?v=TPhMAcBCB9c>  
Amazing mind reader reveals his 'gift' <https://youtu.be/F7pYHN9iC9I>  
The Chinese Form of Innovation [https://youtu.be/2Wm\\_Lew0kME](https://youtu.be/2Wm_Lew0kME)  
Will the Future Be Human? Yuval Harari <https://www.youtube.com/watch?v=hL9uk4hKyg4>  
10 Year Futures (vs. What's Happening Now) <https://youtu.be/cVYDkPidXrU>  
Billionaires on Artificial Intelligence, AI (Elon Musk, Bill Gates, Jack Ma) <https://youtu.be/b08udl6MSR8>  
AI: What's Working, What's Not <https://youtu.be/od7quAx9nMw>  
Google's Deep Mind Explained! - Self Learning A.I. <https://youtu.be/TnUYcTuZjPM>  
Google's DeepMind AI just taught itself to walk <https://youtu.be/gn4nRCC9TwQ>  
Life Inside China's Total Surveillance State <https://youtu.be/OQ5LnY21Hgc>  
Prof Geoff Parker - The Platform Revolution. Digital Ecosystem Management, Global Summit 2016 <https://www.youtube.com/watch?v=hulWh2im0c8&>  
Strategy and Leadership in an Age of Disruption <https://youtu.be/dc8TI69Z1sE>  
Bill Barnett: Where Great Companies – and Leaders – Come From <https://youtu.be/PUAuTcdmaAc>  
Jesper Sørensen: How Do You Define A New Product Category? <https://youtu.be/68XpD29wPGM>  
Clayton Christensen (Innovator's Dilemma) & Marc Andreessen (a16z) | Startup Grind Global <https://www.youtube.com/watch?v=IkBp1ntD3Zc>  
Two reasons companies fail -- and how to avoid them | Knut Haanaes <https://www.youtube.com/watch?v=XVXmYD0UPRQ>  
The surprising habits of original thinkers | Adam Grant <https://youtu.be/fxbCHn6gE3U>  
Erik Brynjolfsson: The key to growth? Race with the machines <https://youtu.be/sod-eJBF9Y0>  
Erik Brynjolfsson and Andrew McAfee: "Machine, Platform, Crowd" | Talks at Google <https://youtu.be/A6yPLL6ByT0>  
Dr. Peter Diamandis – Abundance <https://youtu.be/a8OncyAUztg>  
Kai-Fu Lee Discusses 'AI Superpowers' in San Francisco <https://youtu.be/XIs6LB3b2Yo>  
Antifragile: Things that Gain from Disorder <https://youtu.be/BaU7Sxk6Yk4>  
The Ethics and Tricks of Technology (Tristan Harris Pt. 1) <https://youtu.be/qsUrOmwl82l>  
Keynote: Alex Moazed- Modern Monopolies (Platforms) <https://youtu.be/D2JtwzAv1qM>  
Anti-Blind: How do you see what you can't see? | Tristan Harris | TEDx <https://www.youtube.com/watch?v=TQPD2Qv4PIs>  
How better tech could protect us from distraction | Tristan Harris <https://www.youtube.com/watch?v=D55ctBYF3AY>  
Peter Diamandis: "Exploring Exponential Technologies" | Talks at Google <https://youtu.be/HJpKxnZ2JeY>  
Will automation take away all our jobs? | David Autor <https://youtu.be/th3nnEpITz0>  
Caltech Commencement Address - Atul Gawande - June 10, 2016 (trust in science) <https://youtu.be/QH7yhLpqqZg>  
AI beats doctors in diagnosis competition <https://www.youtube.com/watch?v=kLPyDmUUwU>  
Keynote Speaker: Luke Williams • Presented by SpeakInc • Disruptive Trends <https://youtu.be/Hxpkd2RQm28>  
Michio Kaku - Where Will The Digital Economy Take Us? <https://www.youtube.com/watch?v=K1EZWYqm-5E>  
China: facial recognition and state control | The Economist <https://youtu.be/IH2gMNRUuEY>

Go Inside Alibaba's FlyZoo Future Hotel <https://www.youtube.com/watch?v=kLwCG-5sOKY>  
This robot named Stan can park your car at the airport <https://youtu.be/vxkz4bu5Oic>  
Change is coming. And you are ready. <https://youtu.be/Z8tniVwxT10> (from 5:30 on)  
A Brief History of the Internet - First Website, First Meme.. <https://www.youtube.com/watch?v=8sTy8466MoE>  
Buying Food with Facial Recognition in China <https://www.youtube.com/watch?v=9HHW0mj2EDc>  
Arun Sundararajan | Trust and Digital Platforms: The New Rules <https://youtu.be/6oWsWpbNjwU>  
Where good ideas come from | Steven Johnson <https://youtu.be/Oaf00UcTO-c>  
Mark Zuckerberg & Yuval Noah Harari in Conversation <https://youtu.be/Boj9eD0Wug8>  
Tomato Color Sorting Machine <https://youtu.be/in4U5oiAfsA>  
Tech of the Week – Heartbeat ID [https://www.youtube.com/watch?v=BA\\_IV1FNM1U&](https://www.youtube.com/watch?v=BA_IV1FNM1U&)  
MIT Sloan Experts Series – Sinan Aral: The Truth About Fake News <https://youtu.be/T4enR0sWrLw>  
Why our screens make us less happy | Adam Alter <https://youtu.be/OK50O2ybueM>  
Amin Toufani #Exonomics #GSummit2018 <https://youtu.be/xchnqgysh2A>  
Animated timeline shows how Silicon Valley became a \$2.8 trillion neighborhood <http://youtu.be/UO-8CMdeSHA>  
Barnett on the Nonconsensus Strategy [https://youtu.be/iEDgU\\_zQwS0](https://youtu.be/iEDgU_zQwS0)  
Invisible Influence: Jonah Berger <https://youtu.be/y5b0gclAtPk>  
How China Is Using Artificial Intelligence in Classrooms | WSJ <https://youtu.be/JMLsHI8aV0g>  
Kai-Fu Lee - Will China Supersede Silicon Valley in the Next Era of AI? - What's Now SF [https://youtu.be/i7Aex-MWC\\_k](https://youtu.be/i7Aex-MWC_k)  
Clayton Christensen: Disruptive innovation <https://youtu.be/rpkoCZ4vBSI>  
#EIE17: GENERAL SESSION - Competing Again Luck with Professor Clayton Christensen <https://youtu.be/V603pf9s5WA>  
Eric Siegel, How Predictive Analytics Delivers on the Promise of Big Data  
<https://www.youtube.com/watch?v=CtNCuL39AWo>  
Ecosystems -- Building and Scaling by Vinod Khosla and Carlos Brito <https://youtu.be/8VeDbVXvIRE>  
#BLOCKCON - Day 2 (Oct 11) - Fireside Chat: Nassim Nicholas Taleb & Naval Ravikant  
<https://www.youtube.com/watch?v=Da0aXfshlxM>  
Matt Ridley: History, Optimism and Innovation - May 25, 2018 <https://youtu.be/V5jkTG--bjl>  
The Social Dilemma <https://www.netflix.com/title/81254224>

### **Strategy, Marketing and ESG**

M. Porter: strategy: <https://www.youtube.com/watch?v=KvYwKM5bY0s&list=PLhu8z9t6qOV9oraxWfJBjFbyBTW9spqyV>  
Why Moats Matter: <https://www.youtube.com/watch?v=XziAhR-N7D8>  
Clay Christensen "Where does Growth come from?" : [https://www.youtube.com/watch?v=rHdS\\_4GsKmg&t=303s](https://www.youtube.com/watch?v=rHdS_4GsKmg&t=303s)  
Fabio Barbosa at TEDxSaoPaulo [https://www.youtube.com/watch?v=YGQ\\_JrybRKs](https://www.youtube.com/watch?v=YGQ_JrybRKs)  
Charlie Rose: An Hour with Jim Collins <https://charlierose.com/videos/15343>  
Exponential Organizations - Salim Ismail, at USI <https://youtu.be/FNQSM4ipZog>  
Exponential Organizations | Salim Ismail | Exponential Finance <https://youtu.be/0q1qAdT-4m0>  
Brand Equity: In Conversation With Marketing Legend Philip Kotler [https://www.youtube.com/watch?v=Knm-kul\\_Pmk](https://www.youtube.com/watch?v=Knm-kul_Pmk)  
Philip Kotler, the legend, in an interview with Anthony Gell <https://www.youtube.com/watch?v=Nxe-HRNaCpw&feature=youtu.be>  
Marketing 3.0 Kotler <https://youtu.be/6rxj8pGPxZc>  
Prof G Micro Class: Brand Strategy <https://www.youtube.com/watch?v=9gkVeDRzRhk>  
Berkeley Haas Dean's Speaker Series - David Aaker: "Why a Higher Purpose?" <https://youtu.be/H9qZ6EVQxhQ>  
Best marketing strategy ever! Steve Jobs Think different / Crazy ones speech <https://youtu.be/keCwRdbwNQY>  
Prof G Micro Class: Laddering <https://youtu.be/qt85I14U2gY>  
Bill Barnett: Global Game Changers <https://youtu.be/zrRhAJXtmS0>  
Giant Ant Colony Excavated <https://www.youtube.com/watch?v=CmD5ahkOPAQ>  
DLA London 2018 - Sonia Marciano - Strategy and Enterprise Value <https://vimeo.com/253402779>  
Graduation Ceremony at the University of Chicago Booth School of Business 2018 – Richard Thaler  
<https://www.youtube.com/watch?v=PnwyC89KdGw> (from 26' to 41')  
Todd Zenger (Beyond Competitive Advantage) <https://vimeo.com/180235057>  
Baba Shiv's Important Lessons for Business Success <https://www.youtube.com/watch?v=UsqbNYD3h2l>  
Driving Digital Strategy (Sunil Gupta) <https://youtu.be/y60YeHak5bE>  
Dreamtalk: The Content Trap - A Strategist's Guide to Digital Change <https://youtu.be/Lvz09YLB6Do>

AdTech New Delhi 2017- Keynote- The Content Trap <https://youtu.be/8jobn3MhHQ>  
Andy Rachleff of Wealthfront on Finding Product Market Fit in Fintech: The Wealthfront Story <https://www.youtube.com/watch?v=u1fPnoAF-2Y>  
Jim Collins's Top 10 Rules For Success <https://www.youtube.com/watch?v=Cu1WZoikY5M&t=64s> (from 1m04s on)  
How to Kill Your Own Company | Nadya Zhexembayeva | TEDxBucharest <https://www.youtube.com/watch?v=8VJjD8JnAYQ>  
Rory Sutherland on the awesome power of psychological placebos <https://youtu.be/lcrt6JwnwJs>  
Irresistible! (Adam Alter, NYU Stern School) | DLD New York 18 <https://youtu.be/fu140MW9l9g>  
The psychology of digital marketing. Rory Sutherland, Ogilvy <https://youtu.be/hhQRH49Y54k>  
Barnett Innovation by Design Webinar 2015 <https://youtu.be/V5lOJnhJph8>  
Scott Galloway | Brands Are Dead The CMO Podcast <https://podcasts.apple.com/us/podcast/the-cmo-podcast/id1460604334?i=1000441262534>  
Mark Ritson on how Snickers turned around declining market share <https://youtu.be/dKkXD6HicLc>  
Mark Ritson SprintAd-dagen <https://youtu.be/fhh7Wsb4r8>  
How Target uses habits in its stores (from The Power of Habit by Charles Duhigg) <https://www.youtube.com/watch?v=RC5HNTj3Dag>  
David Ogilvy - Big Ideas <https://www.youtube.com/watch?v=-yvRNp-XtCE>  
ESG: sustentabilidade e investimentos em tempos de Covid-19 <https://youtu.be/lviZbS3zj3w>  
#55 ESG: as três letras que estão mudando o mercado de ações <https://open.spotify.com/episode/5CXx36WLqQs0dxElk3r63U?si=uknzC70fS-KStFzW5XhxrQ&context=spotify%3Ashow%3A00Kark671tCbUyszCSs5Ff>  
Conversation with Michael Porter - Charlie Rose <https://charlierose.com/videos/18509>  
Jim Collins: From Good to Great, Part 1 | Nordic Business Forum 2014 <https://youtu.be/nVfqKEM0cmA> (all parts are great)  
Summary of The Three Box Solution by Vijay Govindarajan <https://youtu.be/wgD2VzFqCaE>

### **Motivational, Perseverance, Success and Mental Health**

Steve Jobs Stanford Commencement Speech: <https://www.youtube.com/watch?v=UF8uR6Z6KLc>  
Building a Life - Howard H. Stevenson <https://youtu.be/wLn28DrSF68>  
3 things I learned while my plane crashed [https://www.ted.com/talks/ric\\_elias?language=en](https://www.ted.com/talks/ric_elias?language=en)  
Lou Holtz: Undergraduate Commencement Address 2015 [https://youtu.be/M3LOo\\_Ccyws](https://youtu.be/M3LOo_Ccyws)  
The power of believing that you can improve | Carol Dweck <https://youtu.be/X0mgOOSpLU>  
Ben Horowitz: Nailing the Hard Things: <https://www.youtube.com/watch?v=F2e3RqL4VWs>  
How to Achieve Your Most Ambitious Goals | Stephen Duneier | TEDxTucson <https://youtu.be/TQMbvJNRpLE>  
How to stay calm when you know you'll be stressed | Daniel Levitin <https://youtu.be/8jPQjjsBblc>  
Gary Hamel: Reinventing the Technology of Human Accomplishment <https://youtu.be/aodigkv65MM>  
NEVER GIVE UP - Advice From The Most Successful People On The Planet - Powerful motivational video <https://www.youtube.com/watch?v=mMnjHAWYNO>  
Sport psychology - inside the mind of champion athletes: Martin Hagger at TEDxPerth [https://youtu.be/yG7v4y\\_xwzQ](https://youtu.be/yG7v4y_xwzQ)  
Finding meaning in difficult times (Interview with Dr. Viktor Frankl) <https://youtu.be/LIC2OdnhliQ>  
Secrets of elite athletes | Kenn Dickinson | TEDxSnolsleLibraries <https://youtu.be/KI3WJXNhCJ8>  
Mark Manson: Here's How to Stop Caring About Things That Don't Matter (The Subtle Art of Not Giving A F ) <https://youtu.be/FCp5mu9P13Q>  
Cardigan's Commencement Address by Chief Justice John G. Roberts, Jr <https://youtu.be/Gzu9S5FL-Ug> (from 5:00 on)  
Navy Seal commander gives some of the best advice to Grads at commencement <https://youtu.be/K13p1DIsDMQ>  
Will Smith - Self Discipline Is The Center Of All Material Success <https://youtu.be/C2Z4EwGiNJO>  
Roger Federer's Career Advice on Talent, Defeat and Ambition <https://youtu.be/FVrMDQLJN1o>  
Roger Federer: "I Love to Prove Myself Day After Day" <https://youtu.be/wWLi8Ju85OI>  
Brené Brown on Empathy <https://www.youtube.com/watch?v=1Evgu369Jw>  
LinkedIn Speaker Series with Clayton Christensen - "How will you measure your life?" <https://youtu.be/5DwYcNr0Nuw>  
Grit: the power of passion and perseverance | Angela Lee Duckworth <https://youtu.be/H14bBuluwB8>

Alan Watts - Law Of Attraction - Most EPIC Speech Of All Time By Alan Watts

[https://www.youtube.com/watch?v=lgN8yjf\\_r5o](https://www.youtube.com/watch?v=lgN8yjf_r5o)

This is why you're not Happy | Alan Watts [https://www.youtube.com/watch?v=OKHqwU\\_JBPO](https://www.youtube.com/watch?v=OKHqwU_JBPO)

What I learned from 100 days of rejection | Jia Jiang <https://youtu.be/-vZxgApsPCQ>

Before You Feel Pressure | Motivational Speech by Jay Shetty [https://www.youtube.com/watch?v=CoQ\\_3m\\_i4cw](https://www.youtube.com/watch?v=CoQ_3m_i4cw)

These Are Arnold Schwarzenegger's 5 Rules for Success [https://youtu.be/Kb7\\_E12FFLW](https://youtu.be/Kb7_E12FFLW)

Angela Duckworth: "Grit: The Power of Passion and Perseverance" <https://www.youtube.com/watch?v=W-ONEAcBeTk>

Angela Duckworth addresses students at the 2017 Aspen Challenge Philadelphia <https://youtu.be/nz6YdiYfeDY>

The little risks you can take to increase your luck | Tina Seelig <https://youtu.be/PX61e3sAj5k>

What are you up against? | Tommy Caldwell | TEDxKC [https://www.youtube.com/watch?v=PnMs\\_qLwaes](https://www.youtube.com/watch?v=PnMs_qLwaes)

Palestra Motivação Inspiração - Clóvis de Barros Filho <https://youtu.be/4mdHqtrXlPk>

Amyr Klink BB Inspira julho 2017 <https://youtu.be/apYD8PXwb9c>

Tony Robbins on the Psychology and Skills of Exceptional Leaders <https://youtu.be/mBNoUhHtmVc>

Don't Let Your Past Define Your Future - One of The Most Inspiring Speeches by Michio Kaku

<https://www.youtube.com/watch?v=YBUCAs0-Z9I>

O Poder das Palavras! <https://www.youtube.com/watch?v=2DQcacUkWXk>

Inspire-se! Get Inspired! AYRTON SENNA <https://youtu.be/MPA4kuim0F8>

Ayrton Senna The Right To Win With Subtitles <https://youtu.be/ZlxgNJUNbQc>

El valor del esfuerzo. | Toni Nadal | TEDxMalagueta <https://youtu.be/FXL2G1p-EDw>

JK Rowling Speech - The Benefits of FAILURE <https://www.youtube.com/watch?v=S25p9qR2IMo>

Arianna Huffington | Failure is a stepping stone to success <https://www.youtube.com/watch?v=tq4YWD5qmR8>

Kathrine Switzer: First Woman to Enter the Boston Marathon <https://www.youtube.com/watch?v=fOGXvBAmT5Y>

Oprah Winfrey - There is no such thing as failure <https://www.youtube.com/watch?v=WoZTEU1Ctqo>

Ruth Bader Ginsburg: Legal Pioneer | MAKERS.com [https://youtu.be/bB7o\\_9GbuwE](https://youtu.be/bB7o_9GbuwE)

How Successful People Deal With Setbacks – Scott Galloway [https://youtu.be/tA7iCb9\\_YXc](https://youtu.be/tA7iCb9_YXc)

Da Vinci: no hace falta ser un genio para ser genial. Christian Gálvez, presentador y divulgador

<https://youtu.be/F8JU6CAOgYA>

Carlos Páez – Andes plane crash survivor <https://youtu.be/FKgl5M4jNwg?t=219> **(from 3:39 on)**

Nando Parrado Interviewed by Geoff Powter <https://youtu.be/SAFOKOPTqb8>

Full Speech: Jim Carrey's Commencement Address at the 2014 MUM Graduation <https://youtu.be/V80-gPkpH6M?t=678> **(from 11:18 on)**

Aron Ralston. Carnegie Mellon Commencement Speech <https://youtu.be/cqkFvuFr5a8>

Daniel Goleman: "Social Intelligence" | Talks at Google [https://youtu.be/-hoo\\_dIOP8k](https://youtu.be/-hoo_dIOP8k)

James Lawrence: "50 Ironman Triathlons in 50 Consecutive Days in 50 States[...]" | Talks at Google

<https://youtu.be/dhcuSwkGCjE>

Endure; Finding The Limits Of Human Performance | Alex Hutchinson | Modern Wisdom Podcast #046

<https://youtu.be/b6U8TxHbwO0>

How To Stay Motivated & Break Bad Habits (James Clear) <https://youtu.be/9ViEuzHT74c>

Difference between Boss and Leader | short video <https://youtu.be/Z4STpxwBtBU>

An Interview with Magic Johnson <https://youtu.be/Z9BH7C49WEI>

## **Leadership, Meritocracy, Productivity and Human Resources**

The Checklist Manifesto – Atul Gawande <https://www.youtube.com/watch?v=dfI8Xt8W09A>

Steve Jobs on hiring "Truly Gifted" people <https://youtu.be/a7mS9ZdU6k4>

AB InBev's Brito: 'Hire the Right People': <https://www.youtube.com/watch?v=OSnWnqq23JU&t=21s>

A Liderança de Bernardino: construindo times exponenciais <https://youtu.be/K8AlIqBhX0A>

Laszlo Bock: Senior Vice President of People Operations at Google <https://youtu.be/ceBmXrnnjMA>

Simon Sinek: Why Leaders Eat Last <https://youtu.be/ReRcHdeUG9Y>

Young Steve Jobs on how to hire, manage, and lead people <https://youtu.be/rQKis2Cfpeo>

Nasdaq Reads: The Founder's Mentality <https://youtu.be/UNuNmLeJ3Yo>

Founder's Mentality<sup>SM</sup> and the paths to sustainable growth <https://youtu.be/Rp4RCIfX66I>

Founder's Mentality - An Introduction to Micro-Battles <https://www.youtube.com/watch?v=FT9Br4FTzIE>

Leadership From A Dancing Guy <https://youtu.be/hO8MwBZl-Vc>  
Ray Dalio Ted Talk: how to build a company where the best ideas win  
[https://www.ted.com/talks/ray\\_dalio\\_how\\_to\\_build\\_a\\_company\\_where\\_the\\_best\\_ideas\\_win/up-next](https://www.ted.com/talks/ray_dalio_how_to_build_a_company_where_the_best_ideas_win/up-next)  
Blackstone's Stephen Schwarzman on Hiring Phenomenal People <https://www.youtube.com/watch?v=3jGc8biSYHA>  
Jonathan Haidt: "The Righteous Mind" | Talks at Google [https://youtu.be/2APK3tIPL\\_0](https://youtu.be/2APK3tIPL_0)  
Quit social media | Dr. Cal Newport | TEDxTysons <https://youtu.be/3E7hkPZ-HTk>  
The Michael Hyatt Show with Special Guest, Cal Newport (Deep Work) <https://youtu.be/8qIBxoR-7q8> (from 11:25 on)  
Tim Ferriss - The 9 Habits to Stop Now -- The Not-To-Do List <https://www.youtube.com/watch?v=l2f-sieTO94>  
Tim Ferriss' 4-Hour Work Week #MentorMeTim [https://youtu.be/Bpz0\\_ESFjrl](https://youtu.be/Bpz0_ESFjrl)  
Carol Dweck: "The Growth Mindset" | Talks at Google <https://youtu.be/-71zdXCMU6A>  
The Intangibles of Building a Great Hedge Fund: People as an Asset Class <https://youtu.be/4IDyyq5Hh2k>  
Powerful Secrets to Mastering Almost Anything! | Anders Ericsson | 10,000 Hour Rule | Peak  
<https://youtu.be/UE9ZYJsUf9o>  
How to Master Anything: PEAK by Anders Ericsson | Core Message <https://youtu.be/uoUHIZP094Q>  
Billionaire Seth Klarman: Leadership in Investing and Life <https://www.youtube.com/watch?v=YdGloitRgBM>  
Geoff Colvin, Special Lecture, GSS IV, 2017 CNS Annual Meeting <https://youtu.be/S2LYvoNbggs>  
The happy secret to better work | Shawn Achor <https://youtu.be/fLJsdqxnZb0>  
Happiness is here and now | Clóvis de Barros Filho | TEDxSãoPaulo <https://youtu.be/HsQx02JdZ2Q>  
The Importance & Value of the CHECK LIST <https://youtu.be/55Nc8nccPa0>  
What is the role of a leader? Jack Welch <https://www.youtube.com/watch?v=ojkOs8Gatsg>  
Aaref Hilaly, Sequoia Capital: How to Manage Up & Have Happy a Board, Even When You Miss a Quarter  
<https://youtu.be/lAs7mpQbLFA>  
Atomic Habits: How to Get 1% Better Every Day - James Clear [https://youtu.be/U\\_nzqnXWvSo](https://youtu.be/U_nzqnXWvSo)  
INSEAD Professor Manfred Kets De Vries on star performers <https://youtu.be/dlmhMDDLNH0>  
From hero to zero - when leaders turn bad: Manfred Kets de Vries at TEDxAmsterdam <https://youtu.be/6VEypCeMCIE>  
How well are you investing your time This week, when Bill Gates was asked by Charlie Rose <https://youtu.be/nH5K0yo-o1A>  
Workshop Andre Yamaguchi GTG (Colaboração nas cias) <https://youtu.be/EbjtuWBNTro>  
Poker Champion Annie Duke on Making Smart Bets in Life, Politics, and Football <https://youtu.be/jxUZDisclis>  
Google's Eric Schmidt and Jonathan Rosenberg on Coaching Business Leaders – Bill Campbell  
[https://youtu.be/7dSleehBP\\_M](https://youtu.be/7dSleehBP_M)  
Eric Schmidt on the trillion-dollar coach of Google, Apple, and Twitter – Bill Campbell [https://youtu.be/uK\\_w-lJ\\_1Xc](https://youtu.be/uK_w-lJ_1Xc)  
2015 GSV Hall of Fame - Ben Horowitz on Bill Campbell <https://youtu.be/psqOxqA8EeE>  
Bob Bowman: The Characteristics of Champions [https://youtu.be/xagTJo\\_vGTk](https://youtu.be/xagTJo_vGTk)  
Julie Sweet: Chief Executive Officer Accenture NA – T. at Goldman <https://www.youtube.com/watch?v=mHx8RjbxSww>  
Group dynamic - How rumors are created? <https://youtu.be/gSP9bwwvVkm>  
Be A Player, Not A Victim - LinkedIn Speaker Series - 3/3 (Fred Kofman)  
<https://www.youtube.com/watch?v=xXdN5kMioRQ&>  
Ants making bridge, team work <https://youtu.be/pa5Unl279Es>  
PayPal CEO and Microsoft CEO Share Insights on Leadership <https://youtu.be/F7C0xojv2fE>  
Nicholas A. Christakis: What Do We Learn from Our Networks? <https://youtu.be/dzMF8XCb9AA>  
Estabelecendo a cultura da excelência | Bernardo Rezende | TED [https://www.youtube.com/watch?v=j5e-56\\_Xo00](https://www.youtube.com/watch?v=j5e-56_Xo00)  
You Won't Get Rich Renting Out Your Time <https://www.youtube.com/watch?v=z23PFpoyVvo>  
The Internet Has Massively Broadened Career Possibilities [https://www.youtube.com/watch?v=cue09b4G\\_68](https://www.youtube.com/watch?v=cue09b4G_68)  
Simon Sinek | | Performance vs. Trust <https://youtu.be/YPDmNaEG8v4>  
Diddy & His Mentor Ray Dalio | Inside a Meeting <https://youtu.be/SCCfk2a2O5o>  
Disney U Book: What is Popcorn Empowerment? <https://youtu.be/KNEVWPkYXsg>  
How Obsession, Not Passion, Helped Bill Gates Succeed - Michael Moritz <https://youtu.be/O2xSlitXUaG0>

### **Negotiation and other soft skills**

Robert Cialdini- The 6 Principles of Influence <https://youtu.be/HOypv1AqYu0>  
The Power of Pre-Suasion | Robert Cialdini | RSA Replay <https://www.youtube.com/watch?v=hem3-8XbEI&feature=youtu.be>  
How to speak so that people want to listen | Julian Treasure TED Talks <https://youtu.be/elho2S0Zahl>



The art of misdirection | Apollo Robbins <https://youtu.be/GZGY0wPAnus>  
Your Most Powerful Negotiation Tool: The Illusion of Control | FBI Negotiator Chris Voss  
<https://www.youtube.com/watch?v=K98sflzIRc8&feature=youtu.be>  
How Game Theory Solves Tough Negotiations: Corporate Tax Cuts, Nuclear War, and Parenting <https://youtu.be/EgJ4R0vxjrc>  
4 Keys to Telling Stories Everyone Will Love, from Cave Paintings to Star Wars | Joe Lazauskas <https://youtu.be/B-w7nIS4aIE>  
The Feynman Technique <https://m.youtube.com/watch?v=tkm0TNFzleg>  
Science Of Persuasion <https://youtu.be/cFdCzN7RYbw>  
Why Mark Zuckerberg Seems Evil <https://youtu.be/GpLGLyag9P4>  
CEO Chris Voss: Negotiate Like Your Life Depends On It | iConic Conference 2017 | CNBC <https://youtu.be/WKrs7HdhUjM>  
Baba Shiv: How to Make Better Decisions <https://youtu.be/SS4F1U5FuNM>  
how to ALWAYS win an argument [https://youtu.be/6XF0AxT\\_pyw](https://youtu.be/6XF0AxT_pyw)  
COMO VENCER UM DEBATE SEM PRECISAR TER RAZÃO | Arthur Schopenhauer (Exemplos) <https://youtu.be/BPoWLxN0hdE>  
Invisible Influence: Jonah Berger <https://youtu.be/y5b0gclAtPk>  
Deepak Malhotra Shares His Award Winning Negotiation Tips | CNBC <https://youtu.be/VsaxtLqh4h0>

### **Human Behavior and Psychology**

Richard Thaler: "Misbehaving: The Making of Behavioral Economics" | Talks at Google <https://youtu.be/42qbHeFxdzE>  
Zimbardo Experiment: <https://youtu.be/sZwfNs1pgG0>  
Dan Ariely: On Dating & Relationships | Talks at Google <https://www.youtube.com/watch?v=RS8R2TKrYi0>  
How Your Brain Can Turn Anxiety into Calmness <https://www.youtube.com/watch?v=KYJdekjiAog&feature=youtu.be>  
Behaviorism: Part 1... Pavlov, Watson, and Skinner <https://www.youtube.com/watch?v=xvVaTy8mQrg>  
Behaviorism: Part 2... Pavlov, Watson, and Skinner <https://www.youtube.com/watch?v=eLaa8cgljKk>  
What Can Five Wet Monkeys Teach Us About Creativity? [https://www.youtube.com/watch?v=0\\_u8sf1sW4A](https://www.youtube.com/watch?v=0_u8sf1sW4A)  
Simon Sinek on Millennials in the Workplace <https://www.youtube.com/watch?v=hER0Qp6QJNU>  
How to Train a Brain - Crash Course Psychology #11 [https://www.youtube.com/watch?v=qG2SwE\\_6uVM](https://www.youtube.com/watch?v=qG2SwE_6uVM)  
Milgram Study: <https://www.youtube.com/watch?v=eTX42IVDwA4>  
Asch conformity: <https://www.youtube.com/watch?v=NyDDyT1IDhA>  
The Bystander Effect: The Death of Kitty Genovese <https://www.youtube.com/watch?v=BdpdUbW8vbw>  
Social Thinking: Crash Course Psychology #37 <https://youtu.be/h6HLDV0T5Q8>  
Your body language may shape who you are  
[https://www.ted.com/talks/amy\\_cuddy\\_your\\_body\\_language\\_shapes\\_who\\_you\\_are](https://www.ted.com/talks/amy_cuddy_your_body_language_shapes_who_you_are)  
Daniel Kahneman: "Thinking, Fast and Slow" <https://www.youtube.com/watch?v=CjVQJdlrDJ0&t=10s>  
How to spot a liar | Pamela Meyer [https://youtu.be/P\\_6vDLq64gE](https://youtu.be/P_6vDLq64gE)  
Former CIA Officer Will Teach You How to Spot a Lie | Digiday [https://youtu.be/pni\\_kDv9BsU](https://youtu.be/pni_kDv9BsU)  
Jonathan Haidt: The moral roots of liberals and conservatives <https://youtu.be/vs41JrnGaxc>  
The power of vulnerability | Brené Brown TED Talks <https://youtu.be/iCvmsMzIF7o>  
Ellen Langer: Mindfulness over matter <https://youtu.be/4XQUJR4uIGM>  
Mindfulness and leadership. Ellen Langer <https://youtu.be/WBsDUuXIRYc>  
(Dis)onesty (movie: <http://www.imdb.com/title/tt2630898/>)  
Jordan Peterson debate on the gender pay gap, campus protests and postmodernism <https://youtu.be/aMcjxSThD54>  
Leonard Mlodinow: "Subliminal: How Your Unconscious Mind Rules Your Behavior" | Talks at Google <https://youtu.be/NJ-IfVHJH58>  
Dr. Ron Siegel: "The Science of Mindfulness" | Talks at Google [https://youtu.be/aPIG\\_w40qOE](https://youtu.be/aPIG_w40qOE)  
The Perilous State of the University: Jonathan Haidt & Jordan B Peterson [https://youtu.be/4IBegL\\_V6AA](https://youtu.be/4IBegL_V6AA)  
Maintaining Ethical Culture in a Politically Charged World - Jonathan Haidt <https://youtu.be/cqMvjAf9vMI>  
Guest Speaker: Dr. Ken Shotts, Professor at Stanford - Perverse Incentives <https://youtu.be/T6zl8IAoOio>  
Baba Shiv: Sometimes it's good to give up the driver's seat <https://www.youtube.com/watch?v=5tal0NkWW1E>  
Business Keynote Speaker Francesca Gino: How Rebel Talent Embraces Conflict  
<https://www.youtube.com/watch?v=MYy1pLDDRYs>  
Rebel talent – Francesca Gino <https://player.vimeo.com/video/190359844>  
Choice, happiness and spaghetti sauce | Malcolm Gladwell <https://www.youtube.com/watch?v=iliAAhUeR6Y>

Why Do Planes Crash? Malcolm Gladwell on Outliers, Work, Culture, Communication (2008) <https://www.youtube.com/watch?v=a4TXS7ck8bQ>

Big data, intuition, and decision-making in finance (Michael Mauboussin interviews Daniel Kahneman) <https://www.youtube.com/watch?v=QSCbnS1yCzI>

The paradox of choice | Barry Schwartz <https://youtu.be/VO6XEQIsCoM>

The Human Behavior Experiments <http://youtu.be/XVpV73wSyG8>

Sheena Iyengar: The art of choosing <http://youtu.be/IDq9-QxvsNU>

Why we make bad decisions | Dan Gilbert <https://youtu.be/c-4flnuxNV4>

Game Changers - Daniel Kahneman | Empiricus Research [https://www.youtube.com/watch?v=Vlrb6cbg\\_uq](https://www.youtube.com/watch?v=Vlrb6cbg_uq) (from 6:40 on)  
these are the experiments that he mentioned in the beginning of the presentation: <https://www.strategy-business.com/article/03409?gko=7a903>; <https://stevemehta.wordpress.com/2012/09/05/logic-dictates-the-wrong-answer/>

A Class Divided [https://www.youtube.com/watch?v=1mcCLm\\_LwpE](https://www.youtube.com/watch?v=1mcCLm_LwpE)

How Marshmallows Predict Your Success | Michio Kaku | Goalcast <https://www.youtube.com/watch?v=47DmUM7MW7s>

How to let go of being a "good" person — and become a better person | Dolly Chugh <https://youtu.be/s2cixaL9H3U>

What Google Searches Can Tell Us About Who We Really Are | Seth Stephens-Davidowitz | TEDxNashville <https://youtu.be/l4-Q-nnzaMw>

NOVA | Inside NOVA: Change Blindness <https://youtu.be/VkrrVozZR2c>

Nicholas Christakis: The hidden influence of social networks <https://youtu.be/2U-tOghblfE>

Dr. John Grinder defines Neuro-Linguistic Programming ( NLP) <https://youtu.be/BYU7dkG6DtA>

What is NLP & How Does It Work? Neuro Linguistic Programming Basics <https://youtu.be/MQiMFs2SIFk>

Brain Games- Paradox of Choice <https://youtu.be/qosYJvMZJFA>

Partner With Rational Optimists Naval <https://www.youtube.com/watch?v=tk9K8RWZRD8>

The 10 Commandments of Behavioral Finance Daniel Crosby <https://youtu.be/T-ZWhlCDDc4>

Behavioral Finance and Investment Management - Dr. Daniel Crosby <https://youtu.be/Fump4jrbBZM>

Dan Ariely: "Predictably Irrational" | Talks at Google <https://youtu.be/VZv--sm9XXU>

Morgan Housel on Behavioural Biases and Pitfalls at #IndiaInvConf 2019 <https://youtu.be/L9pk3ecuucs>

The Pain of Paying: The Psychology of Money (Live Session) <https://youtu.be/rkwAmSGfo-o>

Behavioral Finance: Aula 1 <https://youtu.be/0kCHDs3wn7s> (Portuguese only. todas aulas são interessantes)

Dollars and Sense: Dan Ariely with Jeff Kreisler <https://youtu.be/T5iVQdkupVY>

### **Life and other matters**

Use Filtro Solar - Wear Sunscreen (Legendado) HD [https://youtu.be/n6tXgKV\\_G7g](https://youtu.be/n6tXgKV_G7g)

Monica Lewinsky: The price of shame [https://www.ted.com/talks/monica\\_lewinsky\\_the\\_price\\_of\\_shame](https://www.ted.com/talks/monica_lewinsky_the_price_of_shame)

How to game the prisoner dilemma: "Game theory" in practice: golden balls. the weirdest split or steal ever! <https://www.youtube.com/watch?v=S0qjK3TWZE8>

What makes a good life? Lessons from the longest study on happiness [https://www.ted.com/talks/robert\\_waldinger\\_what\\_makes\\_a\\_good\\_life\\_lessons\\_from\\_the\\_longest\\_study\\_on\\_happiness](https://www.ted.com/talks/robert_waldinger_what_makes_a_good_life_lessons_from_the_longest_study_on_happiness)

A mente manda, o corpo obedece | Andre Cintra | TEDxBarraDaTijuca <https://youtu.be/d6fQjO6iLv0>

For the Love of Physics (Walter Lewin's Last Lecture) <https://youtu.be/4a0FbQdH3dY>

The Galton Board <https://www.youtube.com/watch?v=Kq7e6cj2nDw>

The Algebra of Happiness <https://youtu.be/qMW6xgPgY4s>

Happiness <https://youtu.be/e9dZQelULDk>

A FALTA QUE A FALTA FAZ <https://www.youtube.com/watch?v=GFuNTV-hi9M>

Seth Godin | Advice that Changed My Life [https://www.youtube.com/watch?v=YO-hnbbK\\_Ic](https://www.youtube.com/watch?v=YO-hnbbK_Ic)

Jordan Peterson: A importância dos pais <https://youtu.be/UePnTaJwFP8>

Vértices de Ruptura | Mauricio Louzada | TEDxBlumenau <https://youtu.be/CqkAk3H9K0>

12 Rules for Life: An Antidote to Chaos – Jordan Peterson <https://youtu.be/eYKN3IUdC6I>

O que é o amor ? | Ique Carvalho | TEDxJoaoPessoa <https://youtu.be/ROS4zTGdszk>

Dr. Fred Luskin: " Happier Folks Get More Done with Less Stress; So Can You" <https://youtu.be/ERliCiQyKxY>

The Coddling of the American Mind: A First Principles Conversation with Dr. Jonathan Haidt <https://youtu.be/kHTuI40HjVE>

Domino Chain Reaction <https://youtu.be/y97rBdSYbkg>

Time julius sevilla <https://youtu.be/aX79fpQtsT8>

"There are some games you don't get to play unless you're all in" Jordan Peterson <https://youtu.be/ngMvaZPI550>

A Valuable Lesson For A Happier Life <https://youtu.be/SqGRnlXplx0>  
Quem menos tem é quem mais compartilha <https://www.youtube.com/watch?v=Pfp6yyAQFXU>  
My Dad is A Liar! Metlife <https://www.youtube.com/watch?v=O15dxrBNuAQ&>  
How to Know Your True Friends - Prof. Jordan Peterson <https://www.youtube.com/watch?v=k5ukKf4vi6g>  
Módulo 1 | Amyr Klink no Master Talks <https://youtu.be/cMjIFKKbSDM>  
Sleep is your superpower | Matt Walker <https://youtu.be/5MuIMqhT8DM>  
Thought Leadership Talks: The Coddling of the American Mind <https://youtu.be/CTjWw6KRd2w>  
Laurie Santos: Psychology and the Good Life <https://youtu.be/ZizdB0TgAVM>  
Richard Feynman's Criticism on School Systems [https://www.youtube.com/watch?v=nJ8\\_CbiV4vw](https://www.youtube.com/watch?v=nJ8_CbiV4vw)  
Rewind the Future <https://youtu.be/xUmp67YDIHY>  
2019 Stanford Commencement address by Tim Cook <https://youtu.be/2C2VJwGBRRw>  
The Myth of Average: Todd Rose at TEDxSonomaCounty <https://youtu.be/4eBmyttcfU4>  
David Foster Wallace "This is Water." <https://youtu.be/ms2BvRbjOYo>

## **COVID-19**

LIVE: Dan Ariely on COVID-19 <https://www.youtube.com/watch?v=dIWT71sHM1Q>  
Rick Rieder, Global CIO Fixed Income – BlackRock <https://www.youtube.com/watch?v=NrBtOwcRo84>  
Thomas Friedman - BTG Interview [https://www.youtube.com/watch?v=nl\\_2YBzbhXM](https://www.youtube.com/watch?v=nl_2YBzbhXM)  
Andrew Lo (MIT Professor) on the financial implications of Covid-19 <https://youtu.be/Uzuyw1sjJ6k>  
Niall Ferguson e Pierpaolo Barbieri - Itau Interview [https://m.youtube.com/watch?v=jVZEVvj\\_5E](https://m.youtube.com/watch?v=jVZEVvj_5E)  
Ben Bernanke weighs in on the economic response to COVID-19 <https://www.youtube.com/watch?v=cj058HjciQw>  
Roberto Sallouti (BTG) interviews Divesh Makan [https://youtu.be/4\\_aaDrUSJxk](https://youtu.be/4_aaDrUSJxk)  
ECNY Events - Lawrence H. Summers <https://www.youtube.com/watch?v=r7ocivdLM4I>  
Galloway In Conversation with Dean Raghu Sundaram <https://youtu.be/xm955Uh8xAs>  
XP - Howard Marks <https://www.youtube.com/watch?v=AIHnjTnoNv0>  
Yuval Noah Harari on COVID-19's Impact on Humankind <https://youtu.be/sRRhvwkV7LO>  
Prof. Jonathan Haidt - Faculty Insights: Covid-19 and NYC Series <https://www.youtube.com/watch?v=yEa2iqr7p2I>  
Bill Gates - CNBC Interview <https://youtu.be/PKg40HX6oUo>  
Salman Khan (Khan Academy) interviews Ray Dalio <https://www.youtube.com/watch?v=agtujKH8Vo>  
Jim Collins on Stockdale Paradox: A msg for Uncertain Times <https://www.youtube.com/watch?v=GvWWO7F9kQY>  
What the Federal Reserve Can Do to Fight Recession | WSJ <https://www.youtube.com/watch?v=BBkSEXU-Dnw>

-- Portuguese only--

Martin Escobari (General Atlantic) - Entrevista XP <https://youtu.be/MybxX-Ugioo>  
Artur Wichmann (Citrino Gestao e ex Verde) - Entrevista Eleven <https://youtu.be/cFfDDV6IlGm>  
Adriano Almeida (Victori Capital) - Entrevista XP <https://player.vimeo.com/video/402164121>  
Marcio Appel (Adam Capital) - Entrevista Vitreo <https://www.youtube.com/watch?v=7W1orCYulBc>  
Reserva detalha os planos do grupo para sobreviver ao covid <https://www.youtube.com/watch?v=UTzq6SPt2M>  
Paulo Guedes - Entrevista XP <https://youtu.be/voghPHGSPms>  
Brazil Conference 2020: Como superar a crise e escapar da armadilha do baixo crescimento?  
<https://www.youtube.com/watch?v=Ufb0krrDkWA>  
As mudanças na sociedade pós-coronavírus com Luiz Felipe Pondé <https://youtu.be/8Bw9NUKnFP8>  
M&C EM ALERTA - Edição Especial PAULO GUEDES E ABILIO DINIZ <https://www.youtube.com/watch?v=FinhVmeODvI>  
A visão de Armínio Fraga sobre os rumos da economia do Brasil [https://youtu.be/6692\\_uszVqk](https://youtu.be/6692_uszVqk)  
O papel da autoridade monetária no combate à crise <https://youtu.be/ahnu7RxeXuQ>  
XP recebe Luis Stuhlberger e Luiz Parreiras <https://www.youtube.com/watch?v=2IH9QUiUk28>  
Bate papo com Marcos Lisboa (Evento aberto. Basta colocar seus dados)  
<https://vcasting.voitel.com.br/?transmissionId=7779>  
As principais lições da crise | André Esteves <https://www.youtube.com/watch?v=LnA9aqC1CwI>  
O Brasil e o mundo após o Coronavírus (Ricardo Amorim) <https://youtu.be/T7ezhwy9fS8>  
Amyr Klink - "Pós-pandemia vamos ter que repensar o que é essencial para a vida"  
<https://www.youtube.com/watch?v=iOrMPnQgdx8>

Franklin Templeton – explicação simples: Navegando em um mar de incertezas (Evento aberto. Basta colocar seus dados) <https://event.on24.com/wcc/r/2288487/943A1795FF83B4ACDF72D7A5DA9FBB8F>  
Ações Globais: como escolher as melhores empresas <https://www.youtube.com/watch?v=V0Uf2FIRZAU>  
Paulo Leme Executive Chairman do Comitê Global de Alocação da XP Private <https://youtu.be/ANX8WvwLAGQ>  
Bailouts públicos e privados: a crise e o resgate de empresas <https://youtu.be/wayBFYbE6og>

### **Advertisements**

Benfica Safety video | Emirates Airline <https://www.youtube.com/watch?v=jAF2hZxdFRE>  
WestJet Christmas Miracle: real-time giving <https://www.youtube.com/watch?v=zIElvi2MuEk>  
Coca-Cola: Happiness starts with a smile <https://www.youtube.com/watch?v=1veWbLpGa78>  
Heineken Departure Roulette HeinekenUSA <https://www.youtube.com/watch?v=RuiPbD72Kp8>  
Mayday, We're sinking! German Coast Guard! <https://www.youtube.com/watch?v=aOd1jIDCeN8>  
Carteira da Rivalidade - Coca-Cola <https://www.youtube.com/watch?v=7qvFPqiAOjM>  
Porsche push / Japp commercial with the rastaman <https://youtu.be/vkowj95AbmQ>  
Pepsi Vs Coca Cola <https://www.youtube.com/watch?v=DijFob8vxgl>  
Water for Africa - The Marathon Walker [https://www.youtube.com/watch?v=1v\\_06b1cid4](https://www.youtube.com/watch?v=1v_06b1cid4)  
Heineken | Worlds Apart | #OpenYourWorld <https://youtu.be/dKggA9k8DKw>  
CADEIRA DE RODAS - ARQUITETURA INCLUSIVA <https://youtu.be/hKGAyQqBBKo>  
John Lewis & Partners Christmas Ad 2018 - #EltonJohnLewis <https://youtu.be/VXGBgLouyE8>  
Rio Paralympics 2016 - Yes I can, I just born today, Yes I can do anything <https://youtu.be/-cPakutgQZY>  
Home Alone Again with the Google Assistant <https://youtu.be/-lfHXKbsMLE>  
Nike - Dream Crazier <https://youtu.be/zWfX5jeF6k4>  
Carlsberg - Friends Test Campaign <https://www.youtube.com/watch?v=JPQgiVE98to>  
Budweiser | This Bud's For 3 | Dwyane Wade <https://youtu.be/syuXV6A7O6g>  
Limonada Reserva <https://youtu.be/kYinwiH9pD0>  
World's Toughest Job Legendado Português (O Trabalho mais difícil do mundo) <https://youtu.be/2q8knQFDtFs>

### **Blockchain and Cryptocurrency**

Blockchain 101 - A Visual Demo [https://youtu.be/\\_160oMzblY8](https://youtu.be/_160oMzblY8)  
The Innovation is the Blockchain <https://youtu.be/kqD8T4aXBlk>  
19 Industries The Blockchain Will Disrupt <https://youtu.be/G3psxs3gyf8>  
A Conversation with Naval Ravikant and Ryan Shea | Blockstack Summit 2017 <https://youtu.be/lrSn3zx2GbM>  
A Primer on Cryptocurrency <https://youtu.be/UKUz0hf2uBs>  
Ever wonder how Bitcoin (and other cryptocurrencies) actually work? <https://youtu.be/bBC-nXj3Ng4>  
Bitcoin: How Cryptocurrencies Work <https://youtu.be/kubGCSj5y3k>  
Beyond Cryptocurrencies [https://youtu.be/LEu\\_sRbfNns](https://youtu.be/LEu_sRbfNns)